



## JUNIOR LEAGUE OF MINNEAPOLIS

*Women building better communities®*

### MEDIA ADVISORY

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## Minnesota's 9<sup>th</sup> Annual American Girl Fashion Show®

### Junior League of Minneapolis Hosts Time-Honored Fundraiser at Golden Valley Country Club

Tickets are now available for the 9<sup>th</sup> Annual American Girl Fashion Show®;

Fundraiser benefits the mission of the Junior League of Minneapolis

**WHEN:** Friday, March 5 – Sunday, March 7

**WHERE:** Golden Valley Country Club (Ballroom), Golden Valley, MN

**WHAT:** The Junior League of Minneapolis will host the 9th Annual American Girl Fashion Show® at Golden Valley Country Club. Each show will feature local girls ages 5-12 showcasing the current offerings from the American Girl® Fashion lines. The event is open to the public and is a great way for girls and their families, friends and favorite dolls to spend time together and view the historical clothing from American Girl® characters of yesterday and today.

Proceeds from the American Girl Fashion Shows® will benefit the mission of the Junior League of Minneapolis. The Junior League focuses on improving the health and welfare of women and children with current projects that focus on literacy, hunger and nutrition.

Tickets are available at [www.jlminneapolis.org](http://www.jlminneapolis.org) or you can e-mail [AmeriicanGirlFS@jlminneapolis.org](mailto:AmeriicanGirlFS@jlminneapolis.org) for more information. All tickets are partially tax-deductible.

The following ticket options are available:

**Friday, March 5: VIP Show**

*6:00 p.m. Dinner, 6:30 p.m. Show*

\* \$50 VIP Show Adult Ticket

\* \$50 VIP Show Child Ticket

**Available Show Times for March 6 and 7:**

All shows include refreshments and a light meal

\* 10:00 a.m.

\* 1:00 p.m.

\* 4:00 p.m.

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**Tickets Options for Each Show March 7 and 8:**

\* \$35 Adult Ticket

\* \$35 Child Ticket

**About American Girl®**

American Girl® is one of the nation's top direct marketers, children's publishers, and experiential retailers. American Girl Programs is proud to partner with nonprofit organizations to present Fashion Show events to raise funds for children's charities. As part of the company's ongoing commitment to "celebrate girls," American Girl® events have generated millions of dollars for worthwhile causes nationwide.

**About the Junior League of Minneapolis**

The Junior League of Minneapolis (JLM) is a nonprofit organization made up of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Established in 1923, the JLM continues to develop projects to fill needs within the Minneapolis community. Past projects include helping to found the Greater Minneapolis Crisis Nursery, Free Arts Minnesota and the Jeremiah Program. Current projects address issues from hunger to nutrition to literacy. The Junior League of Minneapolis reaches out to women of all races, religions, and national origins who demonstrate an interest in and commitment to voluntarism. For more information please visit [www.jlminneapolis.org](http://www.jlminneapolis.org).

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