

# FRESH SEASONS™ MARKET



A Fresh Approach To Value.

The Junior League would like to thank Kowalski's in Uptown and Fresh Seasons Markets in Victoria and Minnetonka for hosting the **Backpack Buddies'** Fall Kick-Off Event. Each store generously offered their space for **Backpack Buddies** to collect food & monetary donations and to inform the public about this new Junior League effort. It was a remarkable success.

The kick-off's raised \$533; for every \$1 donated **Backpack Buddies** is able to purchase \$9 in food from Second Harvest Heartland. In addition, 1,080 lbs of nutritious, shelf-stable food items were donated to **Backpack Buddies**. The generosity of Kowalski's & Fresh Seasons has made a tremendous impact on our effort and those we aim to serve, and we truly appreciate their support.

*December 15, 2009*  
*Junior League of Minneapolis*  
[www.jlminneapolis.org](http://www.jlminneapolis.org)