



JUNIOR LEAGUE OF MINNEAPOLIS

Women building better communities®

For Immediate Release

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The Junior League is Looking for the Next American Girl!

Now Accepting Model Applications for the Ninth Annual American Girl Fashion Show

Minneapolis (December 2, 2009) — The Junior League of Minneapolis (JLM) is currently seeking girls between the ages of 6 and 12 to become the next American Girl models in the Ninth Annual American Girl Fashion Show put on by the Junior League of Minneapolis. This year's event will be hosted on March 5-7 2010 at Golden Valley Country Club. American girls will be featured with their American Girl dolls wearing historical clothing from the American Girl characters of yesterday and today. Proceeds from this event benefit the Junior League of Minneapolis and its projects and services which serve children in our community.

Model applications and tickets are available at www.jlminneapolis.org or by e-mailing americangirlfs@jlminneapolis.org for more information.

"The Ninth Annual American Girl Fashion Shows is a time-honored tradition in the Minneapolis community," stated Anna Lyon, President of the Junior League of Minneapolis. "Young girls continue to be inspired by the historical stories of the American Girl dolls and the values they represent."

The **American Girl Fashion Show** is a fun-filled afternoon for girls and their families, friends and favorite dolls! Each show will feature local girls ages 6-12 showcasing the current offerings from the American Girl Fashion lines. The event is open to the public and is a great way for girls and their families, friends and favorite dolls to spend time together and view the historical clothing from American Girl characters of yesterday and today. The event will be catered by Golden Valley Country Club and there will be opportunities to win door prizes and fabulous raffle prizes from the American Girl catalog and other retailers in the community. The event will also feature a Friday evening VIP show with an opportunity for photographs in costume after the show at 6 p.m. Saturday and Sunday shows will be throughout the day.

About American Girl

American Girl is one of the nation's top direct marketers, children's publishers and experiential retailers. American Girl Programs is proud to partner with nonprofit organizations to present Fashion Show events to raise funds for children's charities. As part of the company's ongoing commitment to "celebrate girls," American Girl events have generated millions of dollars for worthwhile causes nationwide.

About the Junior League of Minneapolis

The Junior League of Minneapolis (JLM) is a nonprofit organization made up of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Established in 1923, the JLM continues to develop projects to fill needs within the Minneapolis community. Past projects include helping to found the Greater Minneapolis Crisis Nursery, Free Arts MN and the Jeremiah Program. Our current projects address issues from hunger to nutrition to literacy. The Junior League of Minneapolis reaches out to women of all races, religions, and national origins who demonstrate an interest in and commitment to voluntarism. For more information, please visit www.jlminneapolis.org.