JUNIOR LEAGUE
OF MINNEAPOLIS

2018 - 2019
Annual Report

June 2020
Theresa McCormick, President
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Our Mission

The Junior League of Minneapolis (JLM) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Our Vision


Our History

The Junior League of Minneapolis is a 501(c)(3) non-profit volunteer organization. It was established in 1923 and is a member of The Association of Junior Leagues International Inc. (AJLI).

The JLM is a diverse group of dedicated women working to make Minneapolis a better place for all of its residents. With more than 700 members, the Junior League of Minneapolis makes a measurable, positive impact on the community.

The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.
The 2018–2019 League year was an important milestone as we celebrated 95 years of service to our community. For nearly a century, the Junior League of Minneapolis has continually assessed the needs of the Greater Minneapolis community and developed programs and services to train and mobilize thousands of volunteers to meet these needs.

I have often said that you can't go far in Minneapolis without seeing the fingerprint of the Junior League of Minneapolis. During this year of celebration, we were proud to spotlight the impact JLM members have had over 95 years, including the JLM’s role in founding community organizations like the Minneapolis Crisis Nursery and the Jeremiah Program. We also honor the impact JLM members have made beyond our organization, drawing on the skills they learned with us and doing good through board service, founding or leading nonprofits, holding elected positions in the community, and more. Our history speaks to the power of the JLM mission: to develop the potential of women and improve communities through the effective action and leadership of trained volunteers.

Our 95th anniversary is also an opportunity to look ahead to our future. This year we introduced a new, five-year strategic plan, a road map to our 100th anniversary and beyond. This year we started to bring our strategic priorities to life, including:

- Introducing a dedicated Diversity & Inclusion Core Team to identify ways JLM can live our commitment to fostering an inclusive and welcoming League for all members.
- Introducing a new membership program to create more flexibility to members to volunteer and benefit from JLM membership through every stage in her life. Introducing a volunteer leader certification program, a training track to give JLM members the skills needed for continued civic leadership, both within the JLM and beyond. Training courses included Making the Ask fundraising training, nonprofit financials, board governance, personal branding, and more.
- Implementing nonprofit fundraising best practices and strengthening our advancement and finance processes and procedures to ensure our sustainability.
- Furthered the JLM brand by developing a narrative to help members storytell around who we are and how we help.
While it is a break from a “normal” annual report letter, I would be remiss if I didn’t acknowledge that at the time of publication, our community is facing new challenges in the face of the coronavirus pandemic, as well as a demand for equity and justice in the wake of the murder of George Floyd. But writing this letter gave me a reason to pause and reflect on the Junior League of Minneapolis’ history and what struck me is our resilience. Over nearly a century, the constant I see through our history is our members’ ability to rise to a moment and turn it into momentum. This has not been without real work. And it won’t be without work. For our community, and most importantly work within ourselves. But I am more confident than ever that the JLM will respond to this moment, rise to this moment, do the work and continue to be a force for good in our community.

We may not know yet what the new normal may be, but I am more confident than ever that the JLM will continue to be a force for good in our community.

Theresa McCormick, President
2018-2020
Community Impact

30 Million Words was established in 2016 with the goal of increasing the number of words heard by low-income children. This is accomplished through fun, celebratory events that provide one-on-one mentoring and increased access to culturally relevant books. A study in differences in access to books showed that children in lowest-income homes have on average, 0.4 books/home while kids in middle income families have on average 199 books/home; the presence of books in the home has a greater influence on a child’s level of education that does the parental/caregiver income, nationality, or level of education. With our interest in the opportunity gap, this project helps us directly address this inequity.

During the 2018-19 League year, 30 Million Words hosted eight Book Bashes at People Serving People, a Minneapolis emergency shelter for families experiencing homelessness. Book Bashes are reading parties designed to engage children in literacy activities outside the classroom.
Helping Hands gives the Junior League of Minneapolis the opportunity to partner with over 20 other community organizations, and to meet short-term volunteer staffing needs by offering 'done-in-a-day' shifts to Junior League of Minneapolis members. Selected projects focus on literacy and nutrition, and aim to reduce the opportunity gap. Our impact through this project includes hundreds of volunteer hours distributed across the great Minneapolis area. During the 2018-19 League year, new partnerships were established with Bundles of Love and Junior Achievement BizTown.

Between the Lines provides opportunities for children to remain connected with their parent(s) during long separation due to incarceration. This program strengthens the bond between a parent and a child and enhances the children’s literacy skills. The JLM partners with Shakopee Women’s Correctional Facility to record an incarcerated parent reading a book to their child(ren). JLM volunteers send the recorded book on a CD, a new copy of the book, and a personal note written by the incarcerated parent to their child(ren). It has been shown that reading books together enhance early literacy development. In the 2018-2019 League year, Between the Lines recorded hundreds of books for children whose female caregiver (mother, aunt, grandmother) is incarcerated.
H.O.M.E.S. is a JLM community project committed to engaging and equipping parents with the ways to continue math, engineering, and science activities through hands-on projects in their homes. The committee and its volunteers encourage students in grades K-5 and their parents through positive learning associations and by providing the resources to explore STEM activities further at home. Key community partners include Partnership Academy, a charter school in Richfield, a STEM after-school program called Girls in Engineering, Math, and Science/Guys in Science and Engineering (GEMS/GISE).

The mission of Wallin Education Partners is to enable college and career success for high-potential Minnesota students with financial need through scholarships, comprehensive advising support, and data-informed collaboration with educational, business, and philanthropic partners. The Junior League of Minneapolis supports this mission by financially supporting one female high school senior annually in her quest for higher education. Scholarship recipients are selected on the basis of academic rigor, commitment to the community, and being the first generation in her family to attend college or university.
Beginning in 2009, the Junior League of Minneapolis pursued a mission to reduce the effects of childhood hunger by providing nutritious, easy-to-prepare food over the weekend to children in food-insecure homes in the greater Twin Cities area. The objective was to bridge the gap between Friday and Monday when food may not be available, and thereby provide a bit of security for the participating children and their families. In its ninth year, the Backpack Buddies program served over 100 students per week who qualified for the free and reduced-cost lunch at two Minneapolis Public Schools: Andersen United and Cityview Community.

The recommendation to sunset Backpack Buddies was made only after a tremendous amount of thoughtful exploration. Declining interest from members to serve on the Backpack Buddies committee coupled with changes in partner school interest in the program made it increasingly challenging to execute the project. At our 2019 Annual Business Meeting, members voted yes on the recommendation to sunset the project. We were committed to ensuring both schools were equipped to distribute weekend food to their students. For the 2019-20 school year, Andersen began seamlessly working with The Sheridan Story and Cityview was continuing a partnership (that they had previously established) with a local church.
With a modest beginning in 1966, 18 women from the Junior League of Minneapolis set out to create a group that has grown today to an inspiring chorus of around 60 women. This group includes members of the JLM as well as women from the community at large. The 2018-19 season marked the LeagueAires’ 53rd year of bringing the joy and healing power of music to older adults and to those with special needs, as a service project of the JLM. LeagueAires sing at more than 37 venues throughout the Minneapolis-St. Paul metro area, including senior residences, nursing homes, businesses serving individuals with special needs and schools for children with special needs. The group comprised 60 members including director, Walter Tambor, who is teaching artist at MacPhail Center for Music. This year’s musical song and dance program featured songs from Cole Porter, Fats Waller, Duke Ellington and others. LeagueAires embers also completed an annual inservice day in October and presented by Dr. Therees Hibbard, choral director at St. Olaf College.
Financial Report

$5,000+

Susan Stuart Seiler Family Foundation

$1,000 - 4,999

David & Debra Andreas
Anonymous
Christie Boeder
Sarah Borchers
Cyclebar
Meleah Follen
Krista Forsberg
Sarah Hauge
Martha Head
Kimberley Johnson
Cynthia Jurgensen
Barbara Koch
Mary LaFave
Dawn Larsen/Larsen Fund
Rafina Y. Larsen/Larsen Fund
Nancy Lindahl
Kristin Lindquist

Patty and David Murphy Family Fund of The Minneapolis Foundation
M.E.G. Roy
Kit Schmoker
Pat Spencer
Michelle Steinhafel/Steinhafel Family Foundation
Warners’ Stellian
Stephanie Trimble

$500 - 999

Barb Beard
Bodies by Burgoon and Torque Cycling
Mary Cederberg
Heather Cowart
Kacie DeWolf
Kristin Fitzsimmons
LeAnn Gfrerer
Annalee Habstritt
Richard Hall
Christina Ironside
Joan Johnson
Marcia Lockman
Mall of America
Chris Martin
Theresa McCormick
Sarah McLeod
Natalie Mohr
Jennifer Ness
Mia Pettinger
Polaris Industries, Inc.
Inga Schuchard
Carrie Selden
Claudia Sefton
Darcy Silver

R and H Smith Kayakers Fund of The Minneapolis Foundation
Maggie Snetting
Tiki Spell
Morris Tirimacco
Rima Torgerson
Jane Truckenbrod
Carol Truesdell
Ashley Varga

James and Sandra Warner Fund of The Minneapolis Foundation
Lisa Weisman
Linda Wilson
$250 - 499

Eve Andersen
Anonymous
Anonymous
Sara Axelrod
Emily Backstrom
Beach Body
Sandie Berger
Karie Bergeron
Whitney Blasko
Andrea Bredow
Carroll Brooks
Laura Brost
Vicki Brunsvold
Kathleen Burzycki
Calhoun Beach Club Gym
Kathleen Cameron
Molly Cardinal
Michelle Caron
Allison Combs
Erin Conroy
Continental Diamond
Amy Cowell
Ellen DesJardins
Kathleen Dodson-Smith
Drybar
Edina Skin Care
Sue Eklund
Eminent Interior Design
Bette Englund
Sarah Foster
Casie Glassman
Lorin Gleeson
Berit Griffin
Courtney Griggs
Tanya Hall
Sarah Hanson
MJ Hauser
Mary Boyd Hesdorffer
Kathy KlingenKylossus
Fine Art Photograph
Lori Lauber
Sarah Loots
Kerry Mahoney
Nicole McLain
Hayleigh McLellan
Taylor McMillan
Chris Meskimen
Virginia MillsMinted
Fundraising Program
Laura Monn Ginsburg
Michaela Mumbleau
Elizabeth Nelson
Leslie and David Niemoeller
Becky Odland
Carolyn Olson
Marissa Paro
Randall Family of The
Minneapolis Foundation
Kathy Recher
RF Moeller
Carrie Sakki
Jo Ellen Saylor
Kristina Schenkelberg
Merry Schmitt
Allison Shaw
Shutterfly
Wendy Simpson
Kelly Snyder
rSpalon Montage
Linda Speece
Sara Sternberger
Sara Stokman
Jasmine Stringer Moore
Nicole Sullivan
Lisa Thimjon
Marisa Tirimacco
Denise Tirimacco
Alicia TomsToro
Hayden VavraJoyce
WahrLisa Walker
Meta Webb
Hannah Whitaker
Anne Wight
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<td>Jane Gould</td>
<td>Massage Envy</td>
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<td>Krista Gyling</td>
<td>Sally McDonough</td>
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<td>Carol Meyer</td>
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<td>Glenda Corrigan</td>
<td>Katie Hetherington</td>
<td>Lynne Meyer</td>
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$100 - 249 continued

Minnesota Vikings
Kait Morast
Kelsey Morita
Ashley Mulloy
Ashley Nelson
Nespresso North America
Mary Norbeck
Mollie Nichols
Paula Ogg
Cindy Olmanson
Peggy Palme
rPaper Source
Kathie Paro
Cait Peick
Amy Pekol
Jennifer Peterson
Margaret Pfohl
Andy Punch
Pure Barre
Nathalie Pyle
Julia Quehl
Elizabeth Radiche
Jean Reissner
JoAnn Rich
Lauri Roberts
Roe Wolfe
Stacey Roiger
Kelly Roti
Maggie Rufe
Gillian Schilke
Molly Schlax
Ruth Ann Schlitz
Laura Schmitz
Robin Schoenwetter
Kristin Schwarze Madgett
Kristi Sekaran
Jessica Seymour
Pam Shanehsaz
Becca Smith
Sheila Stageberg
Christa Sullivan
Tara Sullivan
Monica Swanson
Amanda Sutter
Elizabeth Tanner
Lisa Taylor
Abby Thompson
Lisa Thompson
Alana Tirimacco
Tooth x Nail
Grace Truckenbrod
Judy Tucker
Karen Tully
Ellen Van Dine
Laura Vanden Heuvel
Emily Wagner
Jessica Wahl
Ann Hewitt Wakefield
Kate Wall
Maddie Wall
Taylor Wall
Maxine Wallin
Lisa Warren
Linda Westenberg
Ashley Wieser
Grace Williams
Cody Wolkowitz
Elisha Wulff
Jennifer Abel
Judith Adolfson
Amazon Smile Donations
AMC Movie
Anonymous
Ginger Anthony
Erica B
Emily Barbero
Courtney Barnwell
Molly Blankenship
Elizabeth Blohm
Sally Blood
Maria Bloomfield
Samantha Boterman
Kelly Bottenberg
Ashley Boudreau
Len Branka
Megan Brennan
Kent Briggs
Shawn Briggs
Sarah Bryant
Ashley Byrne
Jessica Cameron
Caitlin Canfield
Jordan Castleberry
Caribou Coffee
Stephanie Carleton
Kristie Cheslek
Chuck and Don’s Pet Food Outlet
Cheryle Clausman
Dee Coburn
Kathleen Coppo
Cynthia Courtney
Catherine Crescioni
Sarah Curfman
D’Amico Catering

Lauren Davis
Joanne Day
Kim DeFouw
Maren DeLaitsch
DoTopia
Kristin Eide
Nadia Elnagdy
Laura Engen
Rachel Enstrom
Sarah Ewing
Amber Fearon
Pat Fleet
Barbara Forster
Judy Furber
Lisa Gardner
Elizabeth Gill
Shannah Gillespie
Jenny Goettsch
Luella Goldberg
Leslie Golinvaux
Dina Goodman
Gray Duck Vodka
Merris Greiber
Barbara Gullickson
Donna Hadley
Mary Hageman
Brandi Hagen
Charlotte Hanley-Jacobson
Harriet Brasserie
Barbara Hartwell
Elena Hawkins
Josh Hennesy
Heidi Holley
Kim Hunnewell
Anne Hunter
Julianne Hunter
Lauren Irwin
Christina Jarvis
Molly Jones
JUUT
Carolyn Kammeyer
Hayley Karel
Bonnie Keane
Mackenzie Kempton
Diana Kirkland
Elizabeth Kleber
Olena Kolomytseva
Suzy Kuhlmann
Jill LaCroix
Molly Lagermeier
Lauren Lahm
Paula Len
Abigail Lubozynski
Allison Lucca
Kate Lyons
Barbara Mahoney
Christina Mannino
Amanda McDonald
John McIntyre
Nancy McIntyre
TJ McMillan
Wynn Meeker
Sara Messerli
Britta Meyer
Robin Meyer
Lorie Michaels
Karen Miller
Kyla Miller
Rebekah Mogilevsky
Anne Mondragon
Kirsten Muller
Teni Nagel
Nautical Bowls
Marilyn Carlson Nelson
Mary Nelson
Leila Nold
Lois Norby
Melissa O’Connor
Lisa Olson
Sarah Oltmanns
Once Upon A Crime Bookstore
Oriental Trading Company
Patty Perrier
Laura Peters
Zach Pettus
Chii Pham
Kelly Ptacek
Sarah Raatz
Nan Records
Carl Reim
Sarah Remakel
Carolyn Riley
Blake Rizmer
Rachel Rodriguez-Schwab
Tracy Rogers-Tryba
Joan Russell
The Saint Paul Hotel
Elise Sarvas
Jennifer Sawyer
Katie Schultz
Science Museum
Emily Seifers
Shawna Shaffer
Joy Singleton
Larisa Sioris
Carol Smith
Allyson Sprain
Starbucks
Amy Stassen
Oron Stenesh
Austin Stroming
Amanda Theisen
Stacie Treinen
Anna Triminen
Evan Trimiln
Lindsee Tromanhauser
Clare Truckenbrod
Uber
Mary Ann Ulishney
Mae Ward
Wax and the City
Lindsay Wayne
Jenna Weisser
Jeanna Wiesemimm
Jennifer Wojnarowicz
Andrea Wynands
Yum! Kitchen and Bakery
Andrea Zimmerman
## Change in Financial Position

For years ending May 31, 2018 and May 31, 2019

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<td>2019</td>
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<tr>
<td>Contributions</td>
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<td>Membership dues</td>
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<td>Other special events</td>
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<td>Income</td>
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<td>Expense</td>
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<tr>
<td>Total other special events</td>
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<td>30,000</td>
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<td>One night fundraiser</td>
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<tr>
<td>Income</td>
<td>30,000</td>
<td>52,000</td>
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<tr>
<td>Expense</td>
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<td>Total one night fundraiser</td>
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<td>Interest and dividend income</td>
<td>32,000</td>
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<td>Unrealized loss, recorded net of fees</td>
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<td>(40,000)</td>
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<td>Realized gain, net</td>
<td>5,000</td>
<td>37,000</td>
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<td>Other Income</td>
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<td><strong>TOTAL SUPPORT AND REVENUE</strong></td>
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**Expenses**

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<td>Supporting services expenses</td>
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<td>General and administrative</td>
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<td>Membership expenses</td>
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<td><strong>Total supporting services expenses</strong></td>
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<td>275,000</td>
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**Change in Net Assets**

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<td>(7,000)</td>
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**Net Assets - Beginning of Year**

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<td>1,714,000</td>
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**Net Assets - End of Year**

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<td>$1,706,000</td>
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</table>
## Financial Position, continued

For years ending May 31, 2018 and May 31, 2019

<table>
<thead>
<tr>
<th></th>
<th>May 31 2019</th>
<th>May 31 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Operating</td>
<td>$299,000</td>
<td>$385,000</td>
</tr>
<tr>
<td>Restricted, LeagueAires</td>
<td>61,000</td>
<td>13,000</td>
</tr>
<tr>
<td>Total Cash</td>
<td>360,000</td>
<td>398,000</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>3,000</td>
<td>3,000</td>
</tr>
<tr>
<td>Total current assets</td>
<td>363,000</td>
<td>401,000</td>
</tr>
<tr>
<td>Investments</td>
<td>1,411,000</td>
<td>1,396,000</td>
</tr>
<tr>
<td>Property and equipment, net</td>
<td>3,000</td>
<td>5,000</td>
</tr>
<tr>
<td>Security deposit</td>
<td>2,000</td>
<td>2,000</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>$1,779,000</td>
<td>$1,804,000</td>
</tr>
<tr>
<td><strong>Current Liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable</td>
<td>$11,000</td>
<td>$26,000</td>
</tr>
<tr>
<td>Accrued other</td>
<td>1,000</td>
<td>-</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>56,000</td>
<td>60,000</td>
</tr>
<tr>
<td>Accrued rent</td>
<td>5,000</td>
<td>6,000</td>
</tr>
<tr>
<td>Total current liabilities</td>
<td>73,000</td>
<td>92,000</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Without Donor Restrictions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Undesignated</td>
<td>831,000</td>
<td>807,000</td>
</tr>
<tr>
<td>Board designated, building funds and operating reserve</td>
<td>723,000</td>
<td>765,000</td>
</tr>
<tr>
<td>Total without donor restrictions</td>
<td>1,554,000</td>
<td>1,572,000</td>
</tr>
<tr>
<td>With Donor Restrictions</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total net assets</td>
<td>1,520,000</td>
<td>1,420,000</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td>$1,779,000</td>
<td>$1,806,000</td>
</tr>
</tbody>
</table>
Junior League of Minneapolis relies on a combination of fundraising events, corporate sponsors and Annual Fund donations to fuel our efforts to create a positive impact in the community. Our Advancement Council offers members the opportunity to sharpen their skills in non-profit fund development, including "making the ask," event planning, procurement, donor relations and budgeting.

Our 2018-19 portfolio of fundraising events aligned with activities we know members are already participating in (group fitness, trying new restaurants, game night!) and created environments that appeal to audiences outside the JLM, encouraging our members to bring friends and family.

At Men in the Kitchen, hosted by our partner Warners’ Stellian, our volunteer chefs create delicious bites and compete for prizes – and bragging rights – awarded by audience votes and a panel of local celebrity judges.
Our FITraiser events are a great way to try new fitness trends with friends, as local studios donate private classes.

Bottles, Bags & Bingo, hosted by Gasthof Zur Gemütlichkeit, is always a fun and playful evening where guests can win designer handbags and premium wine and liquor with each round of bingo.

Our 95th anniversary marked the farewell to our traditional One Night Fundraiser gala fundraising event as our portfolio shifts direction. We sent the tradition out in style with a tribute to the roaring 20s – the decade we were founded.