FROM THE JUNIOR LEAGUE OF MINNEAPOLIS

OUR MISSION
The Junior League of Minneapolis (JLM) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

OUR VISION

OUR HISTORY
The Junior League of Minneapolis is a 501(c)(3) nonprofit volunteer organization. It was established in 1923 and is a member of The Association of Junior Leagues International Inc. (AJLI).

The JLM is a diverse group of dedicated women working to make Minneapolis a better place for all its citizens.

With more than 700 members, the Junior League of Minneapolis makes a measurable, positive impact on the community.

The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.
LETTER FROM THE PRESIDENT

For 93 years, the Junior League of Minneapolis has trained the women who make things happen in the Twin Cities. We promote voluntarism, develop the potential of women, and work to improve our community through the action and leadership of trained volunteers. Since its formation in 1923, the JLM has continually assessed the needs of the greater Minneapolis community and developed programs, services, and trained volunteers to meet these needs.

This past year, the Junior League of Minneapolis continued to deliver on its mission in a variety of ways, including:

• Building and delivering programming, training, and advocacy work around our focus issue of closing the opportunity gap.

• Launching a new project, 30 Million Words. This is a new community program committed to increasing the number of words heard by low-income children. This is accomplished through fun, celebratory events that provide one-on-one mentoring and increased access to culturally relevant books. Studies show, by age 2, children of affluence have heard more than 45 million words while children born into poverty hear only 13 million. This is a 32 million word socioeconomic gap that limits children and learning behaviors.

• Ensuring organization sustainability by splitting our leadership to a governing board of directors focused on strategic goals, and a management leadership team overseeing the day to day league activities. Through our service, our members are equipped to tackle challenges that may once have seemed daunting or even impossible. After they leave active league service, our members have called on the training they received to lead city-wide initiatives and improve our community.

So, as our forebears did in 1923, the women of the JLM this year came together to lift the Twin Cities up, to put in hours of service so that someone else’s life might be even a little better. Every day, through actions large and small, our members demonstrate that the JLM is truly a force for good in our city.

Thank you Twin Cities, for allowing us to serve you for 93 years.

President
2016-2018
BOARD OF DIRECTORS

[Left to right] Front row: Tiana Birawer, Andrea Bredow, Jennifer Hobbs
Back row: Theresa McCormick, Tara Sullivan, Sarah Hauge, Whitney Frykman, Chris Martin, Krista Forsberg

President
Andrea Bredow

Executive Vice President
Tiana Birawer

Chief Financial Officer
Chris Martin

Member At-Large-Active
Krista Forsberg

Member At-Large-Active
Theresa McCormick

Member At-Large-Sustainer
Tara Sullivan

Recording Secretary
Sarah Hauge

Nominating Chair
Whitney Frykman

Past President
Jennifer Hobbs
COMMUNITY IMPACT

Backpack Buddies

Beginning in 2009, the JLM pursued a mission to reduce the effects of childhood hunger by providing nutritious, easy-to-prepare food over the weekend to children in food-insecure homes in the greater Twin Cities area. The objective is to bridge the gap between Friday and Monday when food may not be available, and thereby provide a bit of security for the participating children and their families. In its eighth year, the Backpack Buddies program serves over 650 students per week who qualify for the free and reduced-cost lunch at three Minneapolis Public Schools: Andersen United, Cityview Community and Prodeo Academy.

H.O.M.E.S.

H.O.M.E.S. is a JLM community project committed to engage and equip parents with ways to continue Math, Engineering and Science activities through hands-on projects in their homes. The committee and its volunteers encourage students in grades K-5, and their parents, through positive learning associations and by providing the resources to explore STEM activities further at home. Key community partners include Partnership Academy, a charter school in Richfield, Loring Elementary of the Minneapolis Public School system, and STEM after school programs, including Girls in Engineering, Math and Science and Guys in Science and Engineering (GEMS/GISE).
Helping Hands supports the JLM mission of improving the community by meeting short-term needs and providing JLM members with diverse opportunities for hands-on volunteer experiences. Annually, the JLM provides over 1,500 hours of direct service to the community through Helping Hands. Activities vary year by year, including everything from hosting a Read Across America Day celebration, providing a brand new Dr. Seuss book to each student, to packaging food at Second Harvest Heartland, to serving dinner to children and staff at the Greater Minneapolis Crisis Nursery. In addition, Helping Hands organizes JLM Impact Days, where the JLM leverages the full power of its membership to showcase our dedication to community service. Helping Hands continues to evolve to meet the needs of the community and membership. With our focus of closing the achievement gap in Minneapolis, Helping Hands concentrates its efforts on volunteer shifts that address various wraparound services in the following categories: expanded learning and enrichment activities, academic assistance, social services, literacy and educational activities on healthy lifestyle choices and fitness.

LeagueAires

What began in 1966 with 18 women from the Junior League of Minneapolis has grown today to a dynamic chorus of nearly 60 women, including women from the community at large as well as members of the JLM. LeagueAires’ September 2016-June 2017 season marked its 51st year as a service project of the Junior League of Minneapolis, bringing the joy and healing power of music to older adults, and to those with special needs. Today LeagueAires is fortunate to have the ongoing support of the JLM and the family of a former JLM member, the late Suzanne Holmes Hodder; it also recently completed its 11th year in partnership with MacPhail Center for Music. Annually, LeagueAires sings at more than 30 venues throughout the Minneapolis and St. Paul metro area, including senior residences, nursing homes, businesses that serve individuals with special needs, and schools for children with special needs...also performing for the JLM membership and presenting an annual Community Concert at Colonial Church of Edina the last Tuesday evening in April. During each performance season, LeagueAires touches more than 5,000 lives and—as a group—volunteers more than 10,000 hours annually.
Each year since 2002, the Junior League of Minneapolis has provided a four-year scholarship to a high-potential female high school senior. JLM scholars are selected on the basis of academic rigor, commitment to the community and demonstrated financial need. Most are first generation college students and women of color; thus, this program has a significant and direct impact on the achievement gap. The scholarship is facilitated through the Wallin Education Partners, an esteemed philanthropic collaborator with broad support from individual and corporate donors like General Mills and Boston Scientific. Our latest scholar is Quinn Morris, a graduate of Southwest High School, who is now attending the University of Minnesota. As of the 2016-17 Junior League year, the JLM had helped 16 deserving students pursue an education beyond high school. 100 percent of our scholars have graduated.

Between the Lines provides opportunities for children to remain connected with their parent(s) during long separations, including incarceration and military deployment. This program strengthens the bond between a parent and a child and enhances the child’s literacy skills. The JLM partners with Shakopee Women’s Correction Facility to record an incarcerated parent reading a book to their child(ren). JLM volunteers send the recorded book on a CD, a new copy of the book, and a personal note written by the incarcerated parent to their child(ren). It has been shown that reading books together enhances early literacy development. This program helps address our goal of impacting the opportunity gap, as well as supports women. In the 2016-2017 League year, Between the Lines recorded 319 books for children whose female caregiver (mother, aunt, grandmother) is incarcerated.
$5,000-$9,999
- iHeartMedia
- Marilyn Carlson Nelson
- Warners’ Stellian

$2,500-$4,999
- Ameriprise Financial Foundation
- Eminent Interior Design
- Barbara Koch
- Sit investments Associates Foundation
- Maggie Snetting
- Syngenta

$1,000-$2,499
- Tara Sullivan
- Susan Stuart Seiler Family Foundation
- Amanda Sutter
- Rima Torgerson

$500-$999
- Jennifer Abel
- Erin Bluem
- Sarah Borchers
- Carroll Brooks
- Vicki Brunsvold
- Mary Cederberg
- Robin Cohan
- Cynthia Courtney
- Annalee Habstritt
- Martha Head
- Lockman Family Foundation
- Sarah McLeod
- Katie Miller
- Patty and David Murphy
- Family Fund of the Minneapolis Foundation
- Michaela Mumbleau
- Leslie & David Niemoeller
- Ryan Companies
- Jo Ellen Saylor
- Allison Shaw
- Sara Sternberger
- Carol B. Truesdell
- Marcie Turner Sullivan
- Emily Anne Staples Tuttle
- Anne Wight
- Suzie Wilmot
- Linda Wilson

$250-$499
- Melissa Anderson
- Jessica Beckendorf
- Sandie Berger
- Tiana Birawer
- Whitney Blasko (Windmiller)
- Christie Boeder
- Kelly Bottenberg
- Michelle Caron
- Corner Balloon
- Carolyn Dahl
- Tricia Davis
- Nicki DeGroot
- Michele Dobin
- Kathleen Dodson-Smith
- Sue Eklund
- Lori Anne Emlong
- Andrea Fahrenkrug
- Bradley Fisher
- Ulrike Harrison
- Mary Boyd Hesdorffer
- Jane Hopkins Gould
- Christina Ironside
- Mary LaFave
- Kristin Lindquist
- Lowbrow
- Kate Lyons
- Polly Madsen
- Laura Monn Ginsburg
- Becky Oland
- Paula Ogg
- Carolyn Olson
- Irene Quarshie
- Kathy Recher
- Jennifer Sawyer
- Claudia Sefton
- Emily Serrano

$100-$249
- Anonymous
- Anonymous
- Anonymous
- Judith Adolfson
- Tara Aiken
- Margaret Aldredge
- Emily Backstrom
- Rachel Bartling
- Lynn Bechtol
- Karie Bergeron
- Connie Blodgett
- Elizabeth Blohm
- Sally Blood
- Maria Bloomfield
- Alison Bowers
- Brandography
- Ann Brilley
- Susan Brinkman
- Beth Broich
$100-$249
Christensen Group Insurance
Cigars International
Cheryle Clausman
Tracy Clifford
Virginia Conklin
Catherine Crescioni
Kacie DeWolf
Laura Dropp
Judy Earling
Elizabeth Engelmann
Bette Englund
Claire Ferraro
Pat Fleet
Krista Forsberg
Sarah Foster
Luella Goldberg
Annie Gorman Henke
Berit Griffin
Barbara Gullickson
Diana Hageboeck
Sally Hauser
Marta Haynes
Jill Heuer
Jennifer Hobbs
Margaret Holden
Heidi Holley
Jean Holten
Richard & Jane Howe
Joan Hyde
Joan Johnson
Cynthia Jurgensen
Maggie Kirchoff
Amber Koch
Krystal Kornegay
Alice “Asya” Lieberman
Lisa Lundquist

$100-$249
Hannah Marmorine
Theresa McCormick
Lisa Mehlbrech
Velia Melrose
Beverly Meyer
Carol Meyer
Natalie Mohr
Deb Nesbit
Jennifer Peterson
Cindy Pratt
Nathalie Pyle
Jean Reissner
Jo Rich
Shannon Rinehart
Kathleen Rodriguez
Keely Rubash
Rob Schoenwetter
Kristin Schwarze Madgett
Andrew Selden
Carrie Selden
Jessica Seymour
Sheila Stageberg
Amy Stassen
Carol Sundet-Meeker
Heath Swanson
Diane Tavegia
Lisa Taylor
Amanda Theisen
Lisa Thompson
Victor’s on Water
Maxine Wallin
Lisa Warren
Linda Westenberg

UP TO $99
Anonymous
Anonymous
Anonymous
Hannah Aarsvold
Sara Ahtuwalia
Wendy Barden
Linda Bartling
Jessica Bergsten
Blaze Pizza
Michelle Borchart
Thomas Brennan
Kimberly Brooks
Megan Cagley
Joann Camilli
Anne Carrier
Marcia Carthaus
Lori Carver
Kathleen Cuppo
Jean Cunningham
Sarah Cufman
Erin Davenport
Kim DeFouw
Alyssa Dempsey
Courtney Dolfi
Chris Ebert
Laura Engen
Sarah Erickson
Lauren Gerland
Shannah Gillespie
Lori Gleeson
Leslie Golivaux
Jill Gordon
Tanya Hall
Melissa Hanson
Julianne Hunter
Jolene Ihle

UP TO $99
Christina Jarvis
Deb Johnson
Kimberly Johnson
Carolyn Kammeyer
Mimi Keating
Elizabeth Kleber
Elizabeth Kong
Ashley Kruchoski
Allison Kyriagis
Molly Lagermeier
Lori Lauber
Sarah Long
Marion Mahoney
Kelsey McGuire
Erin Miser
Judith Monn
Alyssa Moylan
Lauren Newbold
Lois Norby
NorthGate Brewing
Cindy Olmanson
Scott Olson
Kay Parkhurst
Sarah Punch
Carole Lee Randall
Shirley Reinertson
Jennifer Reusse
Rachel Rodriguez-Schwab
Louise Rowland
Joan Russell
Carrie Sakki
Lucas Sango
Inga Schuchard
Emily Seifers
Gloria Smith

UP TO $99
Jasmine Stringer
Amanda Vaal
Bayli Vandelanotte
Natalie Wadell
Jane Wallace
Eleanor Westerberg
Jeanna Wieselman
Gretchen Wilbrandt
Andrea Winiecki
Sandra Zickrick
Andrea Zimmerman
Special Events focuses on creating events that appeal to Junior League members, their family, friends and the greater community beyond. The team organized and executed the JLM’s Dinner Club, in addition to three diverse events, from the Raise the Bar event at Bar Method, to the return of Men in the Kitchen to the all-new Bingo, Bottles and Bags at Gasthof’s. The Junior League Raise the Bar offered a great morning event at Bar Method. Participants could enjoy two different class times, and ticket proceeds went right back to the League. The capstone Special Events evening comes in the form of Men in the Kitchen, which was held at Warners’ Stellian. The team spiced up the event by adding live entertainment, open bar, and a gift card raffle to the dozen dishes, made from scratch, by the volunteer chefs (with awards going out to the men with “the biggest fan club” and “fan favorite”). The final event of the year was the brand new Bingo, Bottles and Bags event. The team partnered with Gasthof’s and everyone played bingo to win prizes ranging from high end alcohol to high end purses. The team was able to appeal to a wider audience than ever before with these three events, bringing in spouses, children, parents and members of the community who were brand new to Junior League!

Shop, Save, Share

The JLM brought back its popular Shop, Save, Share (SSS) card program for the seventh consecutive year, partnering with Mall of America (MOA) and The Container Store-Edina. With the purchase of a $40 card, shoppers received exclusive discounts at more than 50 participating MOA retailers, including shops, restaurants and attractions. The Container Store also offered a 20 percent discount to card holders. This fundraiser highlighted the JLM’s effort to build partnerships with the local business community. SSS offers benefits for all involved. Businesses benefit from powerful marketing and awareness opportunities. The JLM secures funding for our community projects. And, of course, SSS cardholders receive a great discount from their favorite MOA merchants.

One Night Fundraiser

Palm leaves and flamingos took over the 2017 One Night Fundraiser at a “Palm Beach Bash” in April. A party-within-a-party style whiskey tasting was the hit of the evening and the over 200 guests also enjoyed mini-putt, trivia games and live music. JLM raised almost $60,000 with a successful Fund-A-Need, live auction featuring trips and unique experiences and a silent auction featuring generous donations from many local businesses and friends of the JLM. A big thank you to all of our sponsors; Warners’ Stellian, High Five, Bean + Ro, The Corner Balloon Shoppe, Eminent Interior Design and RBC Wealth Management.
# Change in Financial Position

**For the Years Ending May 31, 2016 and May 31, 2017**

<table>
<thead>
<tr>
<th></th>
<th>FY 17</th>
<th>FY 16</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Beginning Net Assets</strong></td>
<td>$1,574,053</td>
<td>$1,550,449</td>
<td>2%</td>
</tr>
<tr>
<td><strong>Operating Support and Revenue</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants and Contributions</td>
<td>$125,984</td>
<td>$135,706</td>
<td>-7%</td>
</tr>
<tr>
<td>Fundraisers (Net of Expense)</td>
<td>$88,929</td>
<td>$110,438</td>
<td>-19%</td>
</tr>
<tr>
<td>Membership Dues</td>
<td>$105,295</td>
<td>$110,901</td>
<td>-5%</td>
</tr>
<tr>
<td>Interest Income</td>
<td>$22,042</td>
<td>$64,042</td>
<td>-66%</td>
</tr>
<tr>
<td>Miscellaneous Income</td>
<td>$654</td>
<td>$151</td>
<td></td>
</tr>
<tr>
<td><strong>Net Operating Income</strong></td>
<td>$342,904</td>
<td>$421,238</td>
<td>333%</td>
</tr>
<tr>
<td>Unrealized Gain (Loss) on Investments</td>
<td>$91,966</td>
<td>[$70,217]</td>
<td></td>
</tr>
<tr>
<td>Realized Gain (Loss) on Investments</td>
<td>$22,838</td>
<td>[$16,051]</td>
<td></td>
</tr>
<tr>
<td><strong>Total Non-Operating Income (Loss)</strong></td>
<td>$114,804</td>
<td>($86,268)</td>
<td></td>
</tr>
<tr>
<td><strong>Total Operating Support and Revenue</strong></td>
<td>$457,708</td>
<td>$334,970</td>
<td>37%</td>
</tr>
<tr>
<td><strong>Operating Expenses</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Services</td>
<td>$244,047</td>
<td>$248,672</td>
<td>2%</td>
</tr>
<tr>
<td>Support Services</td>
<td>$92,989</td>
<td>$62,694</td>
<td>-48%</td>
</tr>
<tr>
<td><strong>Total Operating Expenses</strong></td>
<td>$337,036</td>
<td>$311,366</td>
<td>8%</td>
</tr>
<tr>
<td><strong>Change in Net Assets</strong></td>
<td>$120,672</td>
<td>$23,604</td>
<td>411%</td>
</tr>
<tr>
<td><strong>Ending Net Assets</strong></td>
<td>$1,694,725</td>
<td>$1,574,053</td>
<td>8%</td>
</tr>
</tbody>
</table>

*Financials audited by Boulay PLLP*
93 years of service to the greater Minneapolis community

650 students served each week through Backpack Buddies

10,000 hours volunteered by LeagueAires performers

1,500+ hours of direct service to the community, just through Helping Hands each year

16 students JLM has helped to pursue post-secondary education through Wallin Scholars program

700 active JLM members passionate about making an impact on the community
TRANSFORM THE COMMUNITY WITH JLM

JOIN
Junior League members, reflecting a wide range of backgrounds, interests, and professional pursuits, work together to identify unmet needs, forge effective coalitions, and work for change.

DONATE
Help fund the JLM’s mission by making a donation to the annual fund. Your generous contribution helps the JLM continue its works providing direct service to the community, address the factors leading to the achievement gap, and support the development of women who will build better communities for years to come.

SUPPORT
The JLM’s commitment to our community could not be complete without financial support through various fundraising activities.

PARTNER
Join forces with the JLM to positively affect Minneapolis.