



JUNIOR LEAGUE OF MINNEAPOLIS#

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FOR IMMEDIATE RELEASE#

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Contact:#

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The Junior League of Minneapolis Joins the Mall of America and The Container Store for an Epic Fundraiser to Benefit Minneapolis Schools

Shop, Save, Share is a unique fundraising event that The Junior League of Minneapolis hosts every year to raise funds and awareness of the League's community programs and leadership. This year, however, the League has been fortunate to team up with the Mall of America and The Container Store - Edina for a two-week shopping extravaganza! From October 24 through November 6, shoppers can save 20 percent on all their purchases. The list of participants includes not only restaurants and hotels, but also over 30 retail stores to make this year's fundraiser an event to remember!

The general public is invited to share in this event and can purchase their discount cards for \$40 at the Mall of America's North and East Guest Service areas as well as the checkout area of The Container Store.

The Junior League of Minneapolis is a nonprofit organization committed to promoting voluntarism, developing the potential of women and improving our community with programs such as Backpack Buddies, Between the Lines, H.O.M.E.S., and Helping Hands to support its ongoing mission to help close the achievement gap in Minneapolis schools. Shop, Save, Share is an amazing opportunity to raise funds and awareness in support of this mission. More information about the JLM's programs can be found at www.jlminneapolis.org.

COMMUNITY ANNOUNCEMENT:

The Junior League of Minneapolis is hosting a "Shop, Save, Share," fundraising event and have partnered with the Mall of America and The Container Store - Edina offering 20 percent off any purchase made October 24-November 6, 2016. Proceeds support the League's community projects such as Backpack

Buddies and Helping Hands that help close the achievement gap in Minneapolis. Just a few of the hotels, attractions, restaurants and 30 + participating retailers include:

Hotel - Radisson Blu and Solimar Spa

Attractions - Nickelodean Universe, Theatres at Mall of America

Food + Dining options – Crave, Cadillac Ranch, Cantina Laredo

Retailers – H&M, J.Crew, Eddie Bauer, Tumi

Where: The Container Store (3825 Gallagher Dr, Edina, MN 55435) + Mall of America (60 E Broadway, Bloomington, MN 55425)

When: October 24-November 6

Cost: \$40

About the Junior League of Minneapolis

The Junior League of Minneapolis is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Minneapolis reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

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