



For Immediate Release

April 5, 2023

PROGRAM CONTACT: Merry Schmitt, president@jlmminneapolis.org

MEDIA CONTACT: Amanda Theisen, communications@jlmminneapolis.org

Junior League of Minneapolis Awards Grants to Local Nonprofits

The Junior League of Minneapolis is celebrating its 100th anniversary in a big way by awarding \$10,000 grants to The Greater Minneapolis Crisis Nursery and Free Arts, a Big Brothers Big Sisters Twin Cities program.

Minneapolis, Minn. — The Junior League of Minneapolis has awarded two \$10,000 grants to The Greater Minneapolis Crisis Nursery for refurbishing the large gym space at the Nursery and Free Arts, a program of The Big Brothers Big Sisters Twin Cities for refreshing a supply cabinet used by five partner organizations. The Greater Minneapolis Crisis Nursery and Free Arts were originally founded as community service projects of the JLM and continue to positively impact the Twin Cities community.

These grants will be funded by a JLM legacy program, The Clothes Line, a resale shop which will be resurrected as a pop-up store this September, in honor of the organization's 100th Anniversary Celebration.

The Clothes Line was founded by JLM members in 1950 as a fundraiser and community service project. The JLM operated The Clothes Line for 50 years and contributed more than \$3.5 million in community aid, while directly helping people obtain clothing and household items.

The Clothes Line pop-up event will be a one-time, weekend event to resell gently loved goods donated by JLM members and the community. The idea of recycling items with the purpose of fundraising to benefit the community resonates even more today.

The goal of the 2023 Clothes Line pop-up store is to honor the JLM's legacy of community support by donating proceeds to past projects who continue to serve the community as independent entities.

ABOUT THE JUNIOR LEAGUE OF MINNEAPOLIS

The Junior League of Minneapolis is a 501(c)(3) nonprofit organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose the exclusively educational and charitable. The Junior League of Minneapolis reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

###