



JUNIOR LEAGUE OF MINNEAPOLIS

Women building better communities

ANNUAL REPORT
2007 - 2008

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PRESIDENT

The 2008-09 Junior League of Minneapolis year will be a time to refine and build upon the changes made during the 2007-08 year. It will also be a time to Celebrate 85 Years of Service during which the JLM has trained women to be volunteer leaders and has helped build a better community here in Minneapolis.

Our celebration will occur throughout the year. You can look forward to the JLM Bus Tour in October, the second annual Impact Day volunteer event in January, and a special reception at the May meeting. You will also have the opportunity to hear the stories of 85 Leaguers, as we celebrate the women of the JLM.

Today's JLM is full of bright and dynamic women – actives and sustainers alike. It is an honor for me to have the opportunity to lead our Junior League. Together, we will continue to fulfill our mission – promoting voluntarism, developing women and improving our community – just as women of the JLM have done for the last 85 years.

Warmest regards,

Emily Backstrom
2008-2009 President



BOARD OF DIRECTORS

The Junior League of Minneapolis would like to thank all of the members who served on the 2007-2008 Board of Directors, and made the past year successful. We are privileged to have the following members serve as the Board of Directors for the 2008-2009 year:

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Emily Backstrom

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EVE OF THE EVE

The Junior League of Minneapolis embraced an opportunity to raise \$50,000 by hosting a new event in 2007, Eve of the Eve. This one-night, themed gala benefiting the Junior League of Minneapolis is held on December 30th and is the perfect alternative to the traditional New Year's Eve party by avoiding common New Year's obstacles: babysitter availability, hard-to-get reservations and crazy traffic.

Volunteers transformed Windows on Minnesota into New York-themed New Year's Eve. With many hours of hard work, we surpassed our goal and raised almost \$57,000 to support the Junior League of Minneapolis and our community projects and services. Over 400 guests danced to a live Big Band, played casino games, bid in silent and live auctions, three "wall of wine" raffles, and two intense rounds of Heads or Tails. Members contributed bottles of wine, auction items, purchased tickets and put in numerous volunteer hours to help make this event a success. Appearances by a real-life "Statue" of Liberty, Miss Minnesota and Miss Teen Minnesota also contributed to the party atmosphere.

AMERICAN GIRL FASHION SHOW

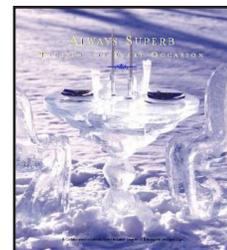
The Seventh Annual American Girl Fashion Show® was held the weekend of March 7 – 9 at the Park Plaza Hotel in Bloomington. With six shows initially planned, an additional show was added a week before the event due to the overwhelming number of ticket requests and model applications. With an original goal of raising \$28,500, through hard work and dedication, the American Girl committee surpassed their goal and raised more than \$46,000.



The American Girl Fashion Show draws from throughout the community. Over 80% of our attendees and participants are not affiliated with the Junior League of Minneapolis. However, many Junior Leaguer members attend the event and their daughters enjoy being part of the show.

SPECIAL EVENTS, GIFTS & GRANTS

'Third Thursday' was a new fundraising concept created for the 2007-2008 Junior League year. Each month members were offered a new venue where a portion of the proceeds of the event were donated back to the League. Highlights from the past year include making pre-made meals at Sociale Gourmet, shopping for fall clothes at Hot Mama, selecting shoes and handbags from Cole Haan, purchasing books from Barnes and Noble, attending a seminar on interior design with RCC Interiors and learning new gardening tips for the spring from Bachman's. Our Third Thursday events raised over \$3500.



Our 3rd annual Breakfast with Santa event was held at Wayzata Country Club on Saturday, December 8. This year we hosted over 220 people and included a coloring contest, crafts, carols, pictures, food and of course a visit with Santa. This event continues to grow and we look forward to hosting Breakfast with Santa at Wayzata Country Club again in December.

The 2007-2008 Junior League of Minneapolis New Member Class hosted the Bunny Brunch at Golden Valley Country Club on March 16, 2008. Many members of the Junior League of Minneapolis, their friends and families enjoyed a morning of fun with toys and treats for all. We "hop" this tradition will continue in the years to come.

PROJECTS



Breakfast Buddies program pairs Junior League of Minneapolis and community volunteers with nearly 60 seventh and eighth grade girls at St. Louis Park Junior High School in a year-long mentoring program.

Monthly breakfast sessions provide an opportunity for mentors to consistently connect with a small group of young women at a critical point in their academic careers. Throughout the year, mentors forge meaningful relationships while serving as role models in team building, goal development and career exploration exercises.

During the 2007-2008 school year, the curriculum included sessions on community service, safe use of social networking sites, such as Facebook and MySpace, and two intensive sessions on careers. The students also took two career exploration field trips to General Mills and Methodist Hospital.

The search for confidence and acceptance in the social and academic universe can be challenging for teenage girls. Thanks to the Junior League of Minneapolis and dedicated community volunteers, Breakfast Buddies provides meaningful, consistent encouragement as well as exposure to new experiences that just might inspire tomorrow's female leaders to reach for the stars.



Living with cancer?
Come as you are."

Gilda's Club Twin Cities (GCTC) is a free, home-like meeting place where people living with cancer, along with their families and friends, can join others to build emotional and social support as a supplement to medical care. The Junior League of Minneapolis is the Founding Volunteer Sponsor of the Noogie-land Program, the area of the clubhouse dedicated to children and teens impacted by cancer.

During GCTC's capital campaign phase to develop their clubhouse, the Junior League of Minneapolis has taken on the role of informing our community of this important, much needed organization. We have reached out to the many Gilda's Clubs around the country to gather best practices and deliverables. In addition, we began hosting information sessions for Junior League of Minneapolis members to increase their knowledge about GCTC. Outreach events, hosted by our trained members, were kicked off this year. These events are a grass-roots effort to educate our families, friends, neighbors and coworkers about the need for Gilda's Club in the Twin Cities.



The JLM membership adopted a new project this spring called Kids in the Kitchen. The goal of the Kids in the Kitchen initiative is to empower youth to make healthy lifestyle choices and help reverse the growth of childhood obesity and its associated health issues. This initiative is also supported by The Association of Junior Leagues International Inc. and its member Leagues nationwide.

The Junior League of Minneapolis is partnering with a variety of organizations to bring this program to kids ranging from third to sixth grade. Our first event was at Waite Park Community School in April, and was a great success. The 24 kids who participated were engaged and excited about cooking healthy dishes, creating personalized recipe boxes filled with numerous recipes and other information. Future projects will be with Big Brothers Big Sisters and People Serving People, a major provider of emergency housing assistance and support services in Hennepin County for children and families.



The Books 4 Kids committee is pleased to announce the collection of 66,000 books and 10,000 teacher's manuals. We have distributed 57,000 books to 11,650 underserved kids in Minneapolis. Books were collected from individuals, schools, local businesses and our first book collection social event. The largest source of books was from schools, ranging from preschool to high school, which participated in school challenges. A new component of the project was to host a book collection event at Park Tavern in St. Louis Park. The event was a huge success, collecting 1,600 books during a 3-hour bowling party for Junior League of Minneapolis family and friends.

SERVICES

FINANCIALS

PROJECT IMPACT DAY



Making a difference in the community is always a top priority for the Junior League of Minneapolis. On January 8, in place of our general meeting, a special evening was arranged

for membership to serve Bridging, Inc. This fit perfectly with our 2007-2008 Junior League of Minneapolis theme being "Creating Change Together."

LEAGUEAIRES

Thanks to the Junior League of Minneapolis for sponsoring another successful year of the singing group LeagueAires! Audiences in over 40 locations throughout the Twin Cities were able to clap, sing along or tap a toe to One Hundred Years of Broadway. Our mission is to put a song in the heart or a smile on the face with therapeutic music to the elderly, adults or children with mental & physical challenges and the disadvantaged children in our community!

In addition to their regular busy schedule, the LeagueAires found time to sing at The Minnesota History Center for their Seniors in Mind series, as well as a gala for the dew MacPhail Center for Music.

THE WOMAN'S CLUB

The Junior League of Minneapolis completed the sale of our Golden Valley building in October and found a new home with the Woman's Club of Minneapolis.

The 2007-2008 Building Ad Hoc, led by sustainer Kathy Kligen, worked tirelessly to organize the move and find a new location. With the help of Nancy Lindahl, the Junior League of Minneapolis forged a relationship to build out and occupy an office space at the Woman's Club. The Woman's Club of Minneapolis is non-profit women's organization operated for charitable, education, civic and social services. Their mission is similar to the Junior League of Minneapolis and the two organizations seem to be a perfect complement to each other.

STATEMENT OF FINANCIAL POSITION

(MAY 31, 2008)

<u>FINANCIAL POSITION</u>	2008	2007
Total Assests	\$1,347,869	\$1,325,769
Total Liabilities	\$83,550	\$76,222
Net Assests	\$1,264,319	\$1,249,547
Total Liabilities & Net Assets	\$1,347,869	\$1,325,769

ACTIVITIES

Revenue		
Contributions, Gifts & Grants	\$55,858	\$81,446
Fundraiser	\$	\$105,568
Membership Dues	\$87,716	\$74,143
Other	\$	\$14,609
Total Revenue	\$311,236	\$275,766

EXPENSES

Program Services	\$172,387	\$175,447
Supportive Services	\$104,232	\$105,514
Total Expenses	\$276,619	\$280,961
Change in Net Assets	\$14,772	(\$5,195)

CASH FLOWS

Net Cash from (used for)		
Operating Activites	\$87,008	\$63,814
Investing Activities	\$	(\$1,037)
Financing Activities	\$	\$0
Net Decrease in Cash	\$	\$62,777
Cash - Beginning of the Year	\$458,287	\$395,765
Net Increase in Cash	\$608,325	\$458,542

THANK YOU TO ALL OUR SUPPORTERS!

INDIVIDUAL MONETARY

Karin Abel
Margaret Anderson
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Margaret Ankeny
Delphine Aubourg
Emily & Eric Backstrom
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M.J. Baker
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Two Men and a Truck

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