



The 2008-09 Junior League of Minneapolis year was a time of Celebrating 85 Years of Service. Together, the women of today's Junior League continue to fulfill our mission – promoting voluntarism, developing women and improving our community – just as women of the JLM have done for the last 85 years.

As we marked this anniversary year, time was spent celebrating our past, present

and future impact in Minneapolis, as well as highlighting the personal stories of 85 women of the JLM. The impact that both our organization and our individual members have had over the years is quite impressive.

Let me share a few milestones of the year. We settled into new headquarters at The Woman's Club of Minneapolis. We revised and updated our Bylaws and Standing Rules. We reinstituted our Community Advisory Board bringing us perspective from community leaders. We evolved our project and fundraiser portfolios building on our learning and continuing to seek ways to improve our community. We saw record retention rates of our new members. And we advanced our Strategic Plan adopted the prior year.

Our 85th year truly was one to celebrate for the Junior League of Minneapolis. Now, we look toward our future as a time to put our mission into motion as trained volunteers serving our community.

Sincerely,

Emily Backstrom
2008-09 President



2008-09
Board of Directors

Board of Directors

Our Mission

The Junior League of Minneapolis is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Minneapolis reaches out to women of all races, religions, or national origins who demonstrate an interest in and commitment to voluntarism.

The Junior League of Minneapolis would like to thank all of the members who served on the 2008-09 Board of Directors and made the past year successful.

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Patricia Davis, Bette Englund,
Cynthia Jurgensen,
Patty Murphy, Becky Odland,
Jo Ellen Saylor, Carol Smith,
Pat Spencer, Linda

Westenberg, and Anne Wight
In honor of friendships
sustained through the 93-94
Board of Directors and this
year's Sustainer President,

Becky Odland.
Julianna Abbott
Karin Abel
Mary Fran and Craig

Alshouse
Nancy Anderly
Pam Bacon
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Rachel and Chad LaTour
Lori Lauber

Thank you for your support!

The following lists represent gifts and donations received between June 1, 2008 and May 31, 2009. Included are Annual Fund, Fund-A-Need, LeagueAires Spirit Fund, corporate matches, sponsorships and other monetary and in-kind donations. Many thanks to all for your support of the mission of the Junior League of Minneapolis.

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Meta Lano
Pamela Laughlin
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Marcia Lockman
Vanessa Longnecker
Adriana Luedke
Wendy Lundsgaard
In memory of Emil and
Franzi Lundsgaard
Lynn and Shawn Lyndon
Kerry Mahoney
Sharon Mattison

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In memory of
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Mary M. Nelson
Nancy Nelson
In honor of Executive
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Kris Newcomer
New Member Committee
In memory of Michelle
Fettig's brother, Michael
Langseth
Ruth and Joseph Noack
Margorie Nordstrom
Alice and Robert O'Connor
Melissa O'Connor
Paula Ogg
Jacque Olson
Mary Pagnucco
Mandy Parke
Kay Parkhurst
Sue Patow
Jay Paulson
Theresa Pertz
Jennifer Mugler Peterson
Betty Peyton
Sue Ann Pirsch
Kathy Pluhar
In recognition of the Junior
League's training and
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Jacqueline and Robert
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Sarah Punch
Elizabeth Radichel
Mollie and Thomas Raih
Jane and Jim Ramsland
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Caroline and Richard Riley
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Jennifer and David Rowland
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Joan Russell
Jo Ellen Saylor
Jeanne Schmitt
Jill Schwab
Sherilyn Seifert
Aaliyah Shafiq
Linda Sherman
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Jennifer and David Rowland
Stephanie Ruppert
Joan Russell
Jo Ellen Saylor
Jeanne Schmitt
Jill Schwab
Sherilyn Seifert
Aaliyah Shafiq
Linda Sherman
Marilyn Simmons
Eleanor Smith
Mary Smith
Gloria Smith

In memory of
Jean Perry-Nelson
Mary M. Nelson
Nancy Nelson
In honor of Executive
Committee 1987-88
Kris Newcomer
New Member Committee
In memory of Michelle
Fettig's brother, Michael
Langseth
Ruth and Joseph Noack
Margorie Nordstrom
Alice and Robert O'Connor
Melissa O'Connor
Paula Ogg
Jacque Olson
Mary Pagnucco
Mandy Parke
Kay Parkhurst
Sue Patow
Jay Paulson
Theresa Pertz
Jennifer Mugler Peterson
Betty Peyton
Sue Ann Pirsch
Kathy Pluhar
In recognition of the Junior
League's training and
development of effective
community leaders
Jacqueline and Robert
Preston
Nancy Priedeman
Sarah Punch
Elizabeth Radichel
Mollie and Thomas Raih
Jane and Jim Ramsland
Kathy Recher
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Books 4 Kids' mission is to give children books to own and provide them with opportunities to come together to read. It differentiates itself from other book drives by putting books directly into the hands of children so that they may take these

books home as their own. Books are distributed through partnerships with community organizations that focus on underserved communities. Organizations range from public and charter schools to non-profit community groups. Books 4 Kids has been a phenomenal success with over 200,000 books donated directly into the hands of children in the Minneapolis community. In addition to the book drive, Books 4 Kids has also launched a reading program that consists of reading events in which JLM volunteers read with students.



Helping Hands brings diverse and meaningful "Done in a Day" opportunities for JLM members to make a broad impact in our community in a one-day event. Opportunities vary from building furniture, cooking meals for kids, helping high school girls from low-income families choose prom dresses and accessories, and donating toiletries for women and children in transitional situations. Additional 2008-09 projects included partnerships with: Ever After Gowns; People Serving People; Rake, Rattle & Roll; and the Tubman Family Alliance, among others.



The goal of **Kids in the Kitchen** is to empower youth to make healthy lifestyle choices and help reverse the growth of childhood obesity and its associated health issues. This project, which is supported by the Association of Junior Leagues

International Inc., engages kids in the preparation of healthy meals and educates them and their parents regarding nutrition and healthy choices. The JLM provides lessons and demonstrations related to the preparation of healthy meals and snacks in partnership with local community organizations (such as Boys & Girls Clubs of the Twin Cities), chefs and nutritionists. The AJLI provides guidelines and materials to support the success of these educational and motivational activities and supports the program with a website, www.kidsinthekitchen.org, which includes bilingual recipes, tips on nutrition, fitness and healthy lifestyles.



Over the course of a six year partnership with St. Louis Park Junior High, women of the Junior

League of Minneapolis served as female role models and mentors to girls in grades seven and eight enrolled in the project. Each month, our volunteers ate breakfast at the junior high and worked with the girls to promote teamwork, career development and identification of role model attributes. Volunteers engaged the girls in discussions about future career opportunities and interests in an effort to build self-esteem. Volunteers accompanied the girls on career-related field trips to locations of interest, typically a business or university, twice each year. JLM volunteers were trained prior to beginning the monthly breakfasts. **Breakfast Buddies** completed its final year as a JLM project in the spring of 2009.

As our longest-running community service, the **LeagueAires** completed its 43rd year of bringing the joy of music to over 40 locations throughout the Twin Cities last year. With a new repertoire and music director, the LeagueAires performed in front of an array of audiences, including inner-city school children, developmentally challenged youth and adults, and nursing home residents. Its well paced program of therapeutic music features group choreography, individual dancers, a sing-along, props, costuming, percussion and solo vocalists to provide an interactive experience to its audience.



The **American Girl Fashion Show** incorporates American Girl's historical and contemporary clothing and lifestyle products for girls ages 7 to 12, as well as outfits for younger girls from its Bitty Baby line. Since the special events were introduced in 1992, American Girl has

partnered with hundreds of nonprofit organizations like the JLM to raise more than \$14 million for children's causes throughout the United States. Blending learning with entertainment, the American Girl Fashion Show offers a unique, memorable experience for girls and their families and friends. Last year, this event attracted more than 1,000 people with seven shows held over three days and raised over \$25,000 for the League. Our 2010 event will be held at Golden Valley Country Club.



The Junior League of Minneapolis is renowned for its annual one night celebration! The recent past has brought the One Night to fruition as **Eve of the Eve**, a party on December 30 that included live music, a casino, incredible live and silent auctions, including a wall of wine, a five night trip to a Condé Nast Gold List resort in Cabo San Lucas, Mexico, among other items.

The JLM is shaking things up for 2010 and is planning its **One Night Fundraiser** as a **Spring Fling** on April 17, 2010, with a theme of "Simply the Best". The event will be held at Wayzata Country Club and will feature auction items that are "simply the best" from Minnesota and beyond.



Special Events, Gifts and Grants

This committee organizes and executes fundraising events throughout the year and manages grants for the Junior League of Minneapolis. Fundraising activities include:

- **Always Superb: Recipes for Every Occasion Cookbook** – The Twin Cities of Minneapolis and St. Paul share a similar heritage and this cookbook is a joint effort and tribute to the communities, families and friends who have shared their recipes, their homes and their hearts with us. Whether you are hosting lunch at the cabin or a black tie event, these recipes and tips for entertaining will ensure that every meal is always superb and every memory one to be shared. Cookbooks are available online and at bookstores throughout the Twin Cities.
- **Annual Fund** – Each year the JLM raises money through the Annual Fund. Members and community sponsors donate to the Junior League through this fund to ensure the JLM will continue for years to come.
- **Breakfast with Santa** – Each year the JLM hosts a breakfast fundraiser event in early December for JLM members, friends and their families. The event features activities, crafts and breakfast with Santa! A popular fundraiser, this one sells out every year.
- **Bunny Brunch** – Each year the JLM hosts a brunch fundraiser event prior to Easter for JLM members, friends and their families. The event features activities, crafts and brunch with the Easter Bunny!

- **Dinner Club** – Dinner Club is a new way to facilitate friendships, promote and use our cookbook and raise funds for the JLM. Groups consist of five couples or five or more singles, League members or non-League members and each couple/single gets an opportunity to host a dinner in their home throughout the year. Five menus are created and tested for each meal along with tips and suggestions for entertaining. The cooking assignments rotate throughout the year, so every member gets the opportunity to make all parts of the meal. For gourmet cooks or cooking novices, there is a club out there for you!

Grants

The Junior League of Minneapolis actively researches grant opportunities. Whether through the many corporations with a presence in the Twin Cities or the numerous public and private foundations, there are many different grant opportunities that can support our work. JLM projects span a wide range of areas, from hunger to music therapy to childhood literacy, and allow us to seek funding from a very diverse base. During the 2008-09 League year, the JLM received a \$3,000 grant for LeagueAires from the Edina Community Foundation as well as a \$6,000 grant for Books 4 Kids from the Eunice L. Dwan Trust.

While the money given to the JLM through grants is very important, simply applying for grants helps to increase the awareness of the work the JLM is doing in the community. In 2009-10, the JLM continues its work identifying new grant opportunities to support our projects.

Women Building Better Communities

Our History

The Junior League of Minneapolis (JLM) is a nonprofit organization made up of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Established in 1923, the JLM continues to develop projects to fill needs within the Minneapolis community. Past projects include helping to found the Greater Minneapolis Crisis Nursery, Free Arts Minnesota and the Jeremiah Program. Current projects address issues from hunger to nutrition to literacy. The Junior League of Minneapolis reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism. Currently the JLM has over 780 members. During the 2008-09 JLM year, 31,800 hours were volunteered with an estimated value of \$643,950.

Training Volunteer Leaders

The training that the women of the Junior League of Minneapolis receive sets our organization apart from other nonprofit organizations. Our training is both formal and experiential. As trained volunteers, our members have a broad impact throughout our community as nonprofit leaders both within and outside of the Junior League. In this way, training is our largest community project.

Wallin Scholarship Program

Each year since 2002, the Junior League of Minneapolis has awarded a \$2000 scholarship through the Wallin Scholarship Program (www.wallinpartners.org) to a female high school senior who has been selected on the basis of academic rigor and commitment to the community.

The JLM is proud to be a part of the Wallin Scholarship Program along with other individual and corporate donors such as M&I Bank and Medtronic.

Our 2009 recipient was Gabrielle Roberts from Minneapolis South High School.

Corporate Donations

3M
AIG
Ascendancy Research
American Express
Ameriprise
Bachman's
Best Buy
Brave New Workshop

The Brooks Group
Covenant Village
Dan Hollerman Group
The Davis Group
Dorsey & Whitney LLP
Edina Community Foundation
FICO
Ford Lincoln Mercury

Hot Mama
Lucy
Lyngholmsten
Macy's
Macy's Foundation
McCormick & Schmick's
Melly
Meridian Manor

Pfizer
Presbyterian Homes
Red Stamp
Sholom/Roitenberg
Assisted Living
Sit Investment Associates
St. Therese Southwest
St. Paul Foundation

Toast Wine Bar & Café
U.S. Bancorp
UpNorth Consulting, Inc.
Walker Methodist
Health Center
Wells Fargo
HCR ManorCare Foundation

Financial Highlights

(For fiscal year ending May 31, 2009)

	2009	2008
Financial position		
Total Assets	\$ 1,315,998	\$ 1,347,869
Total Liabilities	72,350	83,550
Net Assets	1,243,648	1,264,319
Total Liabilities & Net Assets	1,315,998	1,347,869
Activities		
Revenue		
Contributions, Gifts & Grants	54,945	55,858
Fundraisers	74,714	143,790
Membership Dues	91,633	87,716
Other	25,524	23,872
Total Revenue	246,816	311,236
Expenses		
Program Services	168,408	172,387
Support Services	93,173	104,232
Total Expenses	261,581	276,619
Change in Net Assets	14,605	14,772
Cash Flow		
Net cash from / used for		
Operating Activities	(21,981)	87,008
Investing Activities	(167,683)	63,030
Financing Activities	0	0
Net Decrease in Cash	(189,664)	150,038
Cash – Beginning of the Year	608,325	458,287
Cash – End of the Year	418,661	608,325