



If you imagine the JLM as a flower garden, we were bountiful this year. Our garden was filled with a diverse planting, but every seedling was nurtured with the love and attention it needed to bloom and thrive. When we started our year at this time last year, one would have never imagined that our garden would produce:

- The JLM's first AJLI Mary Harriman Community Leadership Award winner, Emily Anne Staples Tuttle
- A new corporate sponsorship program bringing on board such exciting brands as Nordstrom, Minnesota Monthly, Eminent Interior Design, and Tiger Oak Publications
- Two new amazing projects blossomed this year with tremendous support from our members and the community - Backpack Buddies and Between the Lines
- Successful fundraising events that brought in money to support our mission
- New grants supporting our mission awarded to us from Pentair Foundation, Ameriprise Financial and General Mills
- A very visible JLM brand that has been everywhere this year – from local newspapers and magazines to TV segments and social media outlets Facebook and LinkedIn
- An amazing new website and management tool for our members
- And the list goes on...

Our garden was cultivated and grew because of the hard work, thoughtfulness, stewardship, and passion of all our JLM members and incredible Active and Sustainer leadership teams. Couple that with the remarkable support and participation from our community, and it made for an amazing year fulfilling our mission!

Thank you all from the bottom of my heart for being a part of our Mission in Motion this year!

With love, respect, gratitude and best wishes always,

*Anna*

Anna Lyon  
2009-10 President



2009-10  
Board of Directors

## Board of Directors

## Our Mission

*The Junior League of Minneapolis is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Minneapolis reaches out to women of all races, religions, and national origins who demonstrate an interest in and commitment to voluntarism.*

The Junior League of Minneapolis would like to thank all of the members who served on the 2009-10 Board of Directors and made the past year successful.

### President

Anna Lyon

### President-Elect

Sarah Borchers

### CFO/VP Finance

Katy Farley

### Recording Secretary

Kerry Mahoney

### VP Administration

Maggie Kirchoff

### VP Community

Rachel LaTour

### VP Fundraisers

Lorie Gardner

### VP Marketing

Leah Maki

### VP Membership/Training

Rachel Smith

### VP Projects

Suzie Wilmot

### Legal Advisor

Jen Reussé

### Sustainer Representative

Lisa Weisman/Carolyn Dahl

## Thank you for your support!

The following lists represent gifts, grants and donations received between June 1, 2009 and May 31, 2010. Included are Annual Fund, Fund-A-Need, LeagueAires Spirit Fund, corporate matching programs, sponsorships and other monetary donations.

### Diamond Level (\$5,000 and Above)

General Mills Foundation  
Roberta Laird  
Nordstrom  
Pentair Foundation

### Platinum Level (\$2,500 to \$4,999)

Sarah Borchers and  
Brian Kingsley  
Eminent Interior Design  
Scott & Michelle Fettig  
Meleah Follen

### Gold Level (\$500 to \$2,499)

David & Deb Andreas  
Marylouise Bowe  
Becky Brown  
Mary Cederberg

In memory of Steve  
Weisman, Joyce  
Bowlsby, Pat Jaffray,  
Kathy Coleman, and  
Cynthia Courtney's  
mother-in-law, and in  
honor of Emily Anne  
Staples Tuttle winning  
the 2009 Katharine  
Phelps Lifetime  
Achievement Award

Carolyn Dahl  
Tricia Davis  
Margie Dines  
DJ Holland Group  
Lorie Gardner  
Jane Hopkins Gould  
Melissa Krusemark  
Rafina Y. Larsen/Larsen  
Fund

Nancy Lindahl  
Anna Lyon  
In honor of the 2009-10  
Board of Directors and  
Leadership Teams

Kerry Mahoney  
Chris Martin

Sarah McLeod  
Patty Murphy  
Elizabeth Radichel  
Jen Reussé  
Jo Ellen Saylor  
Kit Schmoker  
Claudia Sefton  
Sit Investment Associates  
Carol Smith  
Sara Sternberger  
Heather Tansey  
Rita Thysell  
Rima Torgerson  
Leslie Turner  
Angela Wagner  
Lisa Weisman  
Anne Wight  
Suzie Wilmot

Emily Anne Staples Tuttle  
Linda Westenberg

Bronze Level (Up to \$249)  
Karin Abel  
Jennifer Abel  
Kathleen Ahlers  
Brooke Allocco  
Ann Altepeter  
Nancy Anderly  
Erin Anderson  
Sara Anderson  
Bridget Baird  
Gretchen Baker  
Linda Bartling  
Mary Batinich  
Barb Beard  
Connie Blodgett  
Sally Blood  
Erin Bluem  
Christie Boeder  
In memory of Steve  
Weisman  
Jane Boller  
Stephanie Brabant  
Megan Brennan  
Ann Brilley  
Susan Brinkman  
Sarah Broughton  
Sarah Brownell  
Vicki Brunsvold  
Marilyn Bryant  
Becca Burns  
Joanne Carlson  
Emily Clausman  
Biz Colburn  
Phyllis Colwell  
Catherine Crescioni  
Tracy Crowder  
Maryann D'Angelo  
Jennifer Dewberry  
Linsey Dolder  
Judy Earling  
Mary Eck  
Sue Eklund  
Carmelita Ellis

Bette Englund  
In honor of the 1993-94  
Board of Directors and  
in memory of Joyce  
Bowlsby and Pat Jaffray  
Margaret Everist  
Amy Feyerherm  
Pat Forrest  
Margene Fox  
Kathleen Gertz  
LeAnn Gfrerer  
Jill Gierach  
Luella Goldberg  
Annie Gorman  
Greta Gruys  
In honor of JLM's 86  
years  
Barbara Gullickson  
Diana Hageboeck  
Jan Hale  
In honor of Marcia  
Hillestad  
Charlotte Hanley-  
Jacobson  
Barbara Hartwell  
In honor of Helen  
Anderson  
MJ Hauser  
Dorothy Hautman  
Britt Hawkins  
Mary Boyd Hesdorffer  
Lauren Hesli  
Katie Hetherington  
Anne Higgins  
Marcia Hillestad  
Sue Hodder  
In honor of Barbara  
Foster and Emily Anne  
Staples Tuttle  
Pamela Hoekstra  
Marilyn Hoghaug  
Katie Hollerman  
Heidi Holley  
Jean Holten  
Jane Horton  
Nancy Humphrey  
Joan Hyde

Silver Level (\$250 to \$499)  
Emily Backstrom  
Kim Bow-Sundy  
Carroll Brooks  
Laurie Busyn  
In honor of Janet Weiss,  
Jane Ramsland, Carolyn  
Riley, Patty Murphy,  
Kathy Haymaker, and  
Barbie Schulz  
Susan Campbell  
Cynthia Courtney  
In Honor of the 2009-10  
Sustainer Board  
Diane Douglas  
Christine Ebert  
Katy Farley  
Sarah Foster  
Tricia Goede  
Martha Head  
Cynthia Jurgensen  
Lori Lauber  
Kristin Lindquist  
Becky Odland  
Kathy Pluhar  
Debbie Sit  
Jennifer Smith

Katie Itterman  
Kristine Jessen  
Sarah Jewett  
Joan Johnson  
Karin Johnson  
Vicki Kattke  
In memory of Carol  
Siekman  
Nicole Kaufman  
Janet Kinzler  
Gale Kirby  
Maggie Kirchoff  
Elizabeth Kleber  
Kate Knight  
Tobi Kreifels  
Betty Kringlee  
Molly Lagermeier  
Elizabeth Larson  
Rachel LaTour  
Marcia Lockman  
Vanessa Longnecker  
Charlotte Lozier  
Amy Lundell  
Wendy Lundsgaard  
Leah Maki  
Mary Kathryn Malaney  
Dana Malloy  
Marie Melroe  
Velia Melrose  
Chantelle Merrild  
Janessa Meyer  
Beverly Meyer  
Barbara Michel  
Sara Minors  
Laura Ginsburg  
Virginia Morris  
Carol Mulheran  
Kirsten Muller  
Mary Nelson  
Paula Ogg  
Mary Pagnucco  
Theresa Pertz  
Jennifer Peterson  
Andrew Pickens  
Totiana Pillsbury  
Jennifer Preston  
Patricia Priesmeyer

Sarah Punch  
Irene Quarshie  
Kathy Recher  
JoAnn Rich  
Carolyn Riley  
In honor of Sue  
Hodder's friendship and  
in memory of  
Carol Siekman  
Frances Roen  
Margaret Rust  
Anne Salmen  
Jillene Schwab  
Sherilyn Seifert  
Jill Sigelman  
Rachel Smith  
Ann Smith  
Lisa Solinger  
Linda Speece  
Dianne Spell  
Rebecca Spilman  
Janet Spoor  
In memory of Aileen  
McClintock  
Sheila Stageberg  
Becca Stockdale  
Ruth Streck  
Tara Sullivan  
Amanda Sutter  
Corinne Swanson  
Sarah Thimjon  
Michelle Thomas  
Jane Truckenbrod  
Deah Udell  
Leigh Veaser  
Joyce Wahr  
Maxine Wallin  
Lisa Warren  
Dorothy Webster  
Sherry Welliver  
Eleanor Westerberg  
Patricia Williams  
Linda Wilson  
Judy Wright

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# Annual Report 2009 - 2010



JUNIOR LEAGUE OF  
MINNEAPOLIS  
Women building better communities®





**Books 4 Kids'** mission is to give children books to own and provide them with opportunities to come together to read. It differentiates itself from other book drives by putting books directly into the hands of children so that they may take these books home as their own. Books are distributed through partnerships with community organizations that focus on underserved communities. Organizations range from public and charter schools to non-profit community groups. Books 4 Kids has been a phenomenal success with over 250,000 books donated directly into the hands of children in the Minneapolis community. In addition to the book drive, Books 4 Kids has also launched a reading program that consists of reading events in which JLM volunteers read with students.



**Helping Hands** brings diverse and meaningful "Done in a Day" opportunities for JLM members to make a broad impact in our community in a one-day event. Opportunities vary from building furniture, cooking meals for kids, helping high school girls from low-income families choose prom dresses and accessories, and donating toiletries for women and children in transitional situations. Additional 2009-10 projects included: preparing meals for children and families (Crisis Nursery, Loaves and Fishes), coordinating family events and activities (Passages Community, Jeremiah Program, U of M Care Partners), assembling furniture (Bridging), assisting kids with set and costume construction (Youth Performance Company), and collecting food for people in need (Second Harvest - Farmer's Market and Stamp Out Hunger).



The goal of **Kids in the Kitchen** is to empower youth to make healthy lifestyle choices and help reverse the growth of childhood obesity and its associated health issues. This project, which is supported by the Association of Junior Leagues International Inc., engages kids in the preparation of healthy meals and educates them and their parents regarding nutrition and healthy choices. The JLM provides lessons and demonstrations related to the preparation of healthy meals and snacks in partnership with local community organizations (such

as Boys & Girls Clubs of the Twin Cities), chefs and nutritionists. The AJLI provides guidelines and materials to support the success of these educational and motivational activities and supports the program with a website, [www.kidsinthekitchen.org](http://www.kidsinthekitchen.org), which includes bilingual recipes, tips on nutrition, fitness and healthy lifestyles.



**Backpack Buddies** aims to reduce the effects of childhood hunger and the achievement gap in education by providing nutritious, easy-to-prepare food to kids in food insecure homes. This project bridges the weekend gap between Friday and Monday when food may not be available. Launched in the fall of 2009, the project served the 1st grade students at Andersen Open Elementary, a school where 98% of the students receive free or reduced-cost lunches. JLM volunteers pack backpacks of donated food every Thursday of the school year, with participating students receiving their packs on Friday. The JLM is proud to be an affiliate of Second Harvest Heartland, resulting in our ability to spend just \$1 at this non-profit food shelf to purchase the equivalent amount of food that would cost \$9 at a grocery store.



The goal of our **Between the Lines** project is to support the women and children in our Twin Cities community who have been separated by incarceration, using literacy to reinforce the connection between the parent and child. Through this program, incarcerated mothers select age-appropriate books and a committee member records the mother reading that book. The recordings are then transferred to CD-format and mailed to the child along with a new, gift-wrapped book and a note from their mother. These children are then able to hear their parents' voices at any time. Additionally, listening to the recordings while following along in the books provided by the JLM enhances early reading skills and the desire to read. Between the Lines is proud to be partnering with Minnesota Correctional Facility-Shakopee and Parenting with Purpose. This innovative program benefits both children and their families and provides guidance to mothers.



**The American Girl Fashion Show** incorporates American Girl's historical and contemporary clothing and lifestyle products for girls ages 7 to 12, as well as outfits for younger girls from its Bitty Baby Line. Since the special events were introduced in 1992, American Girl has partnered with hundreds of nonprofit organizations like the JLM to raise more than \$14 million for children's causes throughout the United States. Blending learning with entertainment, the American Girl Fashion Show offers a unique, memorable experience for girls and their families and friends. Last year, the fantastic event attracted more than 1,000 people with six shows held over three days and raised over \$31,000 for our League. Our March 2011 event will mark the JLM's 10 year anniversary with this fundraiser with expectations of a wonderful experience for all!



Stay tuned for information about the next event, Duets: An Evening of Perfect Pairings, coming on January 29, 2011 and to be held at The Colonnade in Golden Valley.

The JLM's One Night Fundraiser, themed Simply the Best, was held April 17, 2010 at the Wayzata Country Club and featured a night of dancing, socializing and a live auction featuring a pitch at the new Twins stadium. Raising over \$53,000 for the JLM, the event proved true to its theme.

## Special Events, Gifts and Grants

This committee organized and executed fundraising events throughout the year and managed grants for the Junior League of Minneapolis. Fundraising activities included:

- Always Superb: Recipes for Every Occasion Cookbook** – The Twin Cities of Minneapolis and St. Paul share a similar heritage and this cookbook is a joint effort and tribute to the communities, families and friends who have shared their recipes, their homes and their hearts with us. Whether you are hosting lunch at the cabin or a black tie event, these recipes and tips for entertaining will ensure that every meal is always superb and every memory is one to be shared. Cookbooks are available online at [www.jlminneapolis.org](http://www.jlminneapolis.org).
- Annual Fund** – Each year the JLM raises money through the Annual Fund. Members and community sponsors donate to the Junior League of Minneapolis through this fund to ensure the JLM continues its mission for years to come.
- Special Events** – The JLM hosts many special events and this year was no exception: Boots & Bling, the Shop Save Share Card, Breakfast with Santa, Bunny Brunch and The Crush Party were all huge successes for our special events team in the 2009-10 JLM year.
- Dinner Club** – Dinner Club is a great way to facilitate friendships, promote and use our cookbook and raise funds for the JLM.

Groups consist of five couples or five or more individuals (League members or non-League members) and each group/individual gets an opportunity to host a dinner in their home throughout the year. Five menus are created and tested for each meal along with tips and suggestions for entertaining. The cooking assignments rotate throughout the year, so every member gets the opportunity to make all parts of the meal. For gourmet cooks or cooking novices, there is a club out there for you!

## Grants

The Junior League of Minneapolis actively researches grant opportunities. Whether through the many corporations with a presence in the Twin Cities or the numerous public and private foundations, there are many different grant opportunities that can support our mission. The JLM's projects span a wide range of areas, from hunger to music therapy to childhood literacy, and allow us to seek funding from a very diverse base. During the 2009-10 League year, the Gifts and Grants Committee successfully secured over \$20,000 in grants for our projects. Grant moneys came from the following corporations: General Mills, Pentair, 3M Employee Grant, Ameriprise Financial, Eunice Darwin Irrevocable Trust, Cargill, The Holland Group and private individual grants.

# Women Building Better Communities

## Our History

The Junior League of Minneapolis (JLM) is a nonprofit organization made up of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Established in 1923, the JLM continues to develop projects to fill needs within the Minneapolis community. Past projects include helping to found the Greater Minneapolis Crisis Nursery, Free Arts Minnesota and the Jeremiah Program. Current projects address issues from hunger to nutrition to literacy. The Junior League of Minneapolis reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism. Currently the JLM has over 780 members. During the 2009-10 JLM year, 39,036 hours were volunteered with an estimated value of \$813,901.

## Training Volunteer Leaders

The training that the women of the Junior League of Minneapolis receive sets our organization apart from other non-profit organizations. Our training is both formal and experiential. As trained volunteers, our members have a broad impact throughout our community as non-profit leaders both within and outside of the Junior League. In this way, training is our largest community project.

## Wallin Scholarship Program

Each year since 2002, the Junior League of Minneapolis has awarded a \$2,000 scholarship through the Wallin Scholarship Program ([www.wallinpartners.org](http://www.wallinpartners.org)) to a female high school senior who has been selected on the basis of academic achievement and commitment to her community.

The JLM is proud to be a part of the Wallin Scholarship Program along with other individual and corporate donors such as M&I Bank, 3M, and Medtronic.

Our 2010 recipient was Phoebe Lynn Chastain from Minneapolis Southwest High School.

## Financial Highlights

(For fiscal year ending May 31, 2010)

	2010	2009
<b>Financial position</b>		
<b>Total Assets</b>	<b>\$ 1,349,100</b>	<b>\$ 1,315,998</b>
Total Liabilities	104,578	72,350
Net Assets	1,244,522	1,243,648
<b>Total Liabilities &amp; Net Assets</b>	<b>1,349,100</b>	<b>1,315,998</b>
<b>Activities</b>		
<b>Revenue</b>		
Contributions, Gifts & Grants	75,086	54,945
Fundraisers	99,952	85,769
Membership Dues	100,420	91,633
Other	27,693	8,563
<b>Total Revenue</b>	<b>303,151</b>	<b>240,910</b>
<b>Expenses</b>		
Program Services	219,769	168,408
Support Services	82,508	93,173
<b>Total Expenses</b>	<b>320,277</b>	<b>261,581</b>
Change in Net Assets	874	(20,671)
<b>Cash Flow</b>		
<b>Net cash from / used for</b>		
Operating Activities	36,827	(21,981)
Investing Activities	(26,665)	440
Financing Activities	(5,586)	-
Net Decrease in Cash	4,576	(21,541)
Cash – Beginning of the Year	16,937	38,478
<b>Cash – End of the Year</b>	<b>21,513</b>	<b>16,937</b>

## Corporate and In-Kind Donations

3M AIG Ameriprise Financial Barefoot Wine & Bubbly Barry Berg Group Best Buy Books 'n Things Cargill Carlson Companies	The Container Store Dan Hollerman Group The Davis Group Eunice Darwin Irrevocable Trust Edina Community Foundation Eminent Interior Design Foss Swim School General Mills Foundation	The Holland Group/ DJ Holland kiddywampus Lownade Foundation Minnesota Monthly Minnesota Timberwolves Morgan Stanley Smith Barney - Sarah Curfman Muddy Paws Cheesecakes	The Naked Grouse NONTOXIQUE Nordstrom OM Pentair Red Stamp Sit Investment Associates Story Stick Marketing Surreal McCoys	Thrivent Financial Tiger Oak Publications Emily Anne Staples Tuttle Fund United Health Group US Bancorp Wayzata Country Club Wells Fargo Whiskey Junction
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In 2009-10, **the LeagueAires**, our longest-running community service, completed its 44th year of bringing the joy of music to more than 40 locations throughout the Twin Cities. Performances included songs from many popular Broadway shows in front of an array of audiences, including inner-city school children, developmentally challenged youth and adults, and nursing home residents. Its well-paced program of therapeutic music features group choreography, individual dancers, a sing-along, props, costuming, percussion and solo vocalists to provide interactive experiences for all audiences.