Launched a Case for Support initiative.
Surpassed fundraising goals by a healthy margin.
Implemented a formal planned giving program.
Strengthened the base for the JLM’s community service model by adopting a focus of reducing the achievement gap in Minneapolis by removing the barriers to learning and adopting two new projects that directly support this effort.
Improved and expanded existing projects and services to better meet the needs of our community, including adding more recipients to Backpack Buddies, a program to prevent hunger in elementary schoolchildren; developing a large-scale educational event for the Kids in the Kitchen program, a program that aims to reduce childhood obesity; and expanding our Between the Lines program to work with military personnel.
Expanded our training offerings to include a formalized training program that taught JLM volunteers about the competencies necessary for effective nonprofit board leadership.

Our corporate and individual sponsors are the engines that allow our members to impact their community through their action as civic and community leaders. I encourage you to explore our website at www.jlminneapolis.org to learn how we touch the lives of people in the Twin Cities, develop leaders in our community and how you can be a part of our mission.

Thank you for your continued support of the Junior League of Minneapolis!

With gratitude,

Suzie Wilmot
President 2011-12

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Mission  
Our Mission: The Junior League of Minneapolis is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The Junior League of Minneapolis reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.

History  
Established in 1923, the JLM continues to develop projects to fill needs within the Minneapolis community. Past projects include helping to found the Greater Minneapolis Crisis Nursery, Free Arts Minnesota and the Jeremiah Program. Current projects address issues from hunger to nutrition to literacy. The Junior League of Minneapolis reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism. Currently, the JLM has more than 850 members and in the 2011-12 League year, approximately 39,000 hours were volunteered!

The training that the women of the Junior League of Minneapolis receive sets the organization apart from other nonprofit organizations. Our training is both formal and experiential. As trained volunteers, members have a broad impact throughout the community as nonprofit leaders both within and outside of the Junior League. In this way, training is one of the Leagues largest contributions to the Twin Cities community.

Fundraisers

The American Girl Fashion Show incorporates American Girl’s historical and contemporary clothing and lifestyle products for girls ages five to 12+. The Junior League was proud to celebrate the 11th year of this wonderful fundraiser. Blending learning with entertainment, the American Girl Fashion Show offers a unique, memorable experience for girls and their families. This year was yet another fantastic event which attracted more than 1,000 people to six shows held over three days and generated gross revenue of more than $55,000 for the League.

The JLM's One Night Fundraiser, Duets: An Evening of Perfect Pairings exceeded expectations in every way. A sold-out crowd relished the opportunity to try delicious food paired with spot-on drinks from some of the Twin Cities' top restaurants. In attendance was James Beard award-winning chef Tim McKee, and a cast of talented chefs from local restaurants. The evening included a silent auction and live auction where the League generated gross revenue of more than $75,000.

The JLM hosts many Special Events and 2011-12 was no exception, including a wine tasting, Breakfast with Santa, the Crush Party and two beer tasting events. These events, along with cookbook sales of our Always Superb cookbook and our own Junior League Dinner Club, were huge successes for our Special Events team and generated gross revenue of more than $29,000.

The Shop, Save, Share Card had an extremely successful year in its second year as a stand-alone fundraiser. Focused marketing and visibility has helped the Shop, Save, Share Card become a memorable event with potential to be a large and sustainable fundraiser for the JLM.

The Annual Fund, along with gifts, grants and corporate sponsorship, generated revenue of more than $70,000.
More than 1 out of 6 children lives in a food-insecure household in the U.S. A food-insecure household means family members don’t know where their next meal is coming from. Children without enough food experience developmental delays and low academic performance. **Backpack Buddies** aims to reduce those effects by providing nutritious, easy-to-prepare food over the weekend to students who qualify for the free or reduced-cost lunch program at school during the week. In its third year, the program expanded its partnership with Andersen Open Elementary (where approximately 98% of students qualify for free or reduced-cost lunch) by continuing to feed first and second graders and adding third graders as participants in the program. This program supported 250 children each week. JLM volunteers packed more than 8,000 backpacks with over 35,000 pounds of food over the course of the year. And, thanks to being a partner of Second Harvest Heartland, the JLM was able to feed each child for less than $3 per weekend.

The goal of the JLM’s **Between the Lines** project is to strengthen the bond between mothers and children who are separated through incarceration, while at the same time fostering a love of reading. In its third year, Between the Lines continued to work with women at the Minnesota Correctional Facility-Shakopee. These women are given the opportunity to choose books for their child or children and are recorded reading that book. The recordings are transferred to a CD-format and mailed to the child along with a new, gift-wrapped book and a note from his/her mother. These children are then able to hear their mothers’ voices at any time. As an added benefit, listening to the recordings while following along in the books is a great way to encourage reading skills. In 2011-12, Between the Lines helped 80 mothers connect with 175 children. The program has also expanded to offer military personnel who are facing deployment an opportunity to read and record a book to their children.

**Helping Hands** brings diverse volunteer opportunities for JLM members to make a meaningful impact in the community through done-in-a-day events. Volunteer projects in 2011-12 included collection drives, cooking meals with kids, assisting with set construction for a local youth theater, preparing and serving meals for families, collecting children’s books and reading with students. Helping Hands offers a unique way for members to stay connected with previous JLM projects while also exploring new relationships in the community. Key partnerships included: Second Harvest Heartland, Greater Minneapolis Crisis Nursery, Free Arts, Bridging, Youth Performance Company, Girl Scouts, Loaves and Fishes, Arc’s Value Village and Read Indeed, among others. In addition, Helping Hands was responsible for creating the JLM’s Impact Days, a series of large-scale volunteer events in celebration of National Volunteer Week.

Did you know that more than 16% of children aged 16-19 are overweight? The goal of **Kids in the Kitchen** is to help decrease that number by helping children make healthy lifestyle choices. This project, supported by the Association of Junior Leagues International, does just that by getting children involved in the preparation of healthy meals with hands-on learning and by providing take-home educational material about nutrition and healthy choices. This year, the JLM partnered with the Boys & Girls Clubs as well as Richard R. Green and Andersen Open Elementary for multiple events reaching approximately 180 children. The project also held a large-scale event, Passport to Healthy Living, at Richard R. Green Elementary. Fifty League volunteers guided approximately 200 children and their parents through stations with vendors from across the health and wellness spectrum.

**The LeagueAires** is the JLM’s longest-running community service project, marking its 46th year of service in 2011-12. The group consists of approximately 60 women trained by the MacPhail Center for Music, who performed at approximately 40 locations. They brought the joy of music to an array of audiences, including inner-city children, developmentally challenged youth and adults and nursing home residents.

**Scholarship**

“Winston Wallin and Junior League of Minneapolis Sustainer Maxine Wallin started a scholarship program in 1992 which has flourished into the private operating foundation Wallin Education Partners,” recounts Rebecca Wallin, spokesperson for Wallin Education Partners. The Junior League of Minneapolis has been a donor partner of the Wallin Education Partners organization since 2002 and sponsors the $2,000 Wallin scholarship called the Wallin Scholarship awarded annually to a female high school senior selected on the basis of academic qualities and community involvement. The winner for 2011-12 was Ka Zoua Vang, a graduate of Patrick Henry High School. Ka Zoua attends the University of Minnesota.
Financial Donations

Donors $5,000 and Above
Ameriprise Financial Foundation
City of Minneapolis/Clear Channel
General Mills Foundation
Pentar Foundation
Rocori Foundation
Solutran

Donors $2,500 to $4,999
Allianz Life Insurance
Eminent Interior Design
Chuck & Meleah Follen
Guilbourn Fund, Jana’s Fund
Brand & Jeremy Hägen
John & Nancy Lindahl
The Woodside Team of Summit Mortgage Corporation
Lisa & Gage Walker, in honor of Meleah Follen, Suzie Wilmot & Anna Lyon

Donors $1,000 to $2,499
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L & N Andreas Foundation
Sarah Borchers & Brian King
Mary Lou Cederberg, in memory of Sue Hodder
Sharon McLeod
Sarah Theodore
Susan D. Stillman
Toni Maki
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Heather Tansey
Les Turner
Emily Anne Staples
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Karen Van Dyke
Emily & Bill Wagner, in memory of Sue Ekund’s mother
Joyce Wahl
Lisa Warren
Anne Wight
Linda Wilson

Donors $100 to $249
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Jessica Ahrenstorff
Jean Alexander
Ann Allesper
Molly Andersen
Anonymous
Jean Annabel
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Bridge Baird
Christie Bergmann
Erin Bloom
Ann Briley
Beth Broich
Bryan Cave, LLP on behalf of Sarah Isabel
Pamela Buckholz
Jeanne Buckner
Sue Calhoun
Marcia Carthus
Sarah Curtman, in celebration of the 2012-13 Board Recognition
Sandy Day
Diane Douglas, in memory of Sue Hodder & Patty Strong
EcoLit
Bette Englund, in honor of Jim Ogg, ’93-’94 BOD & JFSA director
Carole Fabiano
Jennifer Faehl
Angela Foe
Mary Fray

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Melanie Anderson
Kim Anderson
Nancy Anderson
Melanie Anderson
Molly Anderson
Jan Anderson
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Kip Anderson
Dawn Anderson
Jennifer Anderson
Tobi Anderson
Shawn Anderson
Taylor Anderson
Mary Ann Anderson
Christine Anderson
Kris Anderson
Don Anderson
Kim Je Anderson
Nancy Anderson
Tia Anderson
Mary Anderson

The following lists represent gifts, grants and donations received between June 1, 2011 and May 31, 2012. Included are Annual Fund, Fund-A-Need, LeagueAires Spirit Fund, corporate matching programs, sponsorships and other monetary donations.

JUNIOR LEAGUE OF MINNEAPOLIS  410 Oak Grove Street, Minneapolis, MN 55403  Phone: 612-238-8460  Fax: 612-573-6551  www.JLMinneapolis.org
### In-Kind Donations

<table>
<thead>
<tr>
<th>Individuals</th>
<th>Lynne Kehne</th>
<th>Linda Westenberg</th>
<th>Minneapolis</th>
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<tr>
<td>Anonymous</td>
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<td>Ben Wheeler</td>
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<td>Dave Ashton</td>
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<td>Lori Lauber</td>
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### Change in Financial Position

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