The Junior League of Minneapolis, Inc. (JLM) is a charitable nonprofit organization of women developed to be civic leaders that create demonstrable community impact. The JLM was, and continues to be, the driving force behind a variety of initiatives and institutions that make the community a healthier, more vital place to live.
FROM THE JUNIOR LEAGUE OF MINNEAPOLIS
Vision
Mission Statement

LEADERSHIP
Letter from the President
Board of Directors

COMMUNITY IMPACT
Current Projects

FINANCIAL REPORT
Monetary Donations
In-Kind Donations
Fundraising Portfolio
Change in Financial Position

SPOTLIGHT ON THE ACHIEVEMENT GAP
The JLM focuses on narrowing the achievement gap in Minneapolis through targeted projects, services and collaborative efforts with successful community organizations.
Vision

The Junior League of Minneapolis is a 501(c)(3) nonprofit volunteer organization. It was established in 1923, and is a member of The Association of Junior Leagues International Inc. (AJLI).

It is a diverse group of dedicated women working to make Minneapolis a better place for all its citizens. With more than 800 members, the Junior League of Minneapolis makes a measurable, positive impact on the community.

Mission Statement

The Junior League of Minneapolis is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

The Junior League of Minneapolis reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.
On November 9, 1923 a small group of women who shared a common philosophy of community service and a collective willingness to dedicate their time, talent, and treasure to solving some of the greatest needs of the Minneapolis community, gathered and formed the Junior League of Minneapolis. What began as a group of sixty almost ninety years ago has blossomed into the 800+ member Junior League of Minneapolis. We are an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Since 1923, the Junior League of Minneapolis has assessed the needs of the Greater Minneapolis area and incubated and launched impactful community programming to meet those needs.

As we enter our 90th year of service, the Junior League of Minneapolis continues to fulfill its mission by training members as civic and community leaders. We continue to work to solve the tough issues that face our community. Of the top 20 US metropolitan areas, the Twin Cities has THE largest academic achievement gap. Our community’s achievement gap means that children of different races and socioeconomic backgrounds have different futures — and that’s not acceptable.

That is why in 2011, the Junior League of Minneapolis chose to tackle this tremendous issue and to focus our community service on removing the barriers to learning for ALL of our kids. Specifically our efforts are aimed at supporting families and increasing access to quality educational programming by providing support and services in areas like self-esteem, nutrition and food insecurity, STEM, and college access and persistence.

2012–13 was a year that both celebrated our legacy and set the foundation for our future. Our members joined together to create a success well beyond our expectations as we:

 Welcomed more than 90 new members to join in our efforts of promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers.

 Continued to hone our projects and services to better align with our efforts to close the achievement gap and best meet our community’s needs, including adding more recipients to Backpack Buddies, a program that provides food to children in food-insecure households on a weekly basis to more than 250 children; continuing our expansion of Between the Lines, a program that strengthens the bonds between caregivers and children separated by incarceration and deployment; and discontinuing our Kids in the Kitchen program allowing us the capacity to create future nutrition programming that better meets the needs of students and families.

 Embarked on new community initiatives, including H.O.M.E.S, a program that strengthens the home–school connection by facilitating Hands–On Math, Engineering, and Science projects for parents and students in partnership with Minneapolis Public Schools; and www.jlmadvocacy.com, a new community facing blog that compiles some of the latest and
best research, news and statistics on the underlying issues that cause academic achievement gaps like nutrition and food insecurity, STEM, literacy, and college access and persistence.

Strengthened our relationships with our community partners like Second Harvest Heartland, Greater Minneapolis Crisis Nursery, Northside Achievement Zone, Minneapolis Public Schools, Wallin Education Partners, Capri Theater, the Mayor’s office and The Minneapolis Foundation.

Expanded our training initiatives for members to deepen competencies around effective leadership and nonprofit management by continuing our Get On Board series and launching a new intensive weekend retreat focused on understanding nonprofit financials and governance.

The League is grateful to you – our members, partners, patrons and friends. Without you, this extraordinary commitment to our legacy and our future would not be possible. It is with immense pride and appreciation that we invite you to review the 2012–13 annual report and with great excitement we invite you to celebrate with us as we enter our 90th year of collectively working to improve the community through the effective action and leadership of trained volunteers.

With gratitude,

Sarah Curfman
President, 2012–13
HELPING HANDS – Helping Hands supports the JLM mission of improving the community by meeting short term needs and providing JLM members with diverse opportunities for hands-on volunteer experiences. Activities vary year by year, including everything from collection drives for organizations such as Bridging to collecting food for Second Harvest Heartland, to serving dinner to children and staff at Greater Minneapolis Crisis Nursery. In addition, Helping Hands organizes JLM Impact Days, where the JLM leverages the full power of its membership to showcase the JLM’s dedication to community service. Helping Hands continues to evolve to meet the needs of the community and membership. With our focus of closing the achievement gap in Minneapolis, Helping Hands concentrates its efforts on volunteer shifts that address various wraparound services in the following categories: expanded learning and enrichment activities, academic assistance, social services, literacy and educational activities on healthy lifestyle choices and fitness. Current community partnerships will be fostered and new relationships will be developed to further the work of closing the achievement gap through the ‘done in a day’ formula of Helping Hands.

BACKPACK BUDDIES – In 2009, the JLM kicked-off this program with a mission to reduce the effects of childhood hunger by providing nutritious, easy-to-prepare food over the weekend to children in food-insecure homes in the greater Twin Cities area. The objective is to bridge the gap between Friday and Monday when food may not be available, and thereby provide a bit of security for the participating children and their families. In its first year, the Backpack Buddies team identified a local school (Andersen Open Elementary School) that has an overwhelming number of students who qualify for the free and reduced-cost lunch programs. Now in its fourth year, the JLM works with the first, second, third and fourth grades at Andersen Open Elementary.

BETWEEN THE LINES – Started in 2009, Between the Lines provides opportunities for children to remain connected with their incarcerated parent through a literacy experience. The JLM partners with Shakopee Women’s Correctional Facility to record inmates reading books to their children. JLM volunteers will send the CD, a new copy of the book, and a personal note written by the inmate to the inmate’s child(ren). Between the Lines also supports children whose parent(s) are being deployed through Minnesota’s Beyond the Yellow Ribbon’s Family Preparation Academies. Soldiers are able to record their reading, a message and write a card to their child. Additionally, they direct volunteers when they would like the CD, notecard and new book sent to their child during their deployment so that it is received when it’s needed most. This program does two things: strengthens the bond between parent and child but also enhances the child’s literacy skills. It has been shown that audio recordings of books enhance early literacy development. Now in its fourth year, Between the Lines has impacted hundreds of children whose parents are incarcerated or deployed. Between the Lines continues to increase its involvement with Beyond the Yellow Ribbon’s Family Prep Academies and has to date provided 54 children with a connection to their parent who are serving overseas.

KIDS IN THE KITCHEN – Did you know about one in three American children and teens is overweight? The goal of Kids in the Kitchen (KITK) is to help decrease that number by helping children make healthy lifestyle choices. This project, supported by the Association of Junior Leagues International (AJLI), does just that by getting children involved in the preparation of healthy meals with hands-on learning and by providing take-home educational material about nutrition and healthy choices. In 2012-13, the JLM expanded its partnership with Richard R. Green Central Park Community School by including 3rd and 6th graders into programming, along with 4th and 5th graders. The JLM also partnered with Athletes Committed to Educating Students (ACES), which runs the middle school and after-school program at Green. During
the year, the JLM served 140 children seeing them at least three times throughout the school year. There was a 20 percent improvement on knowledge regarding healthy living! KITK also held a large-scale event, Healthy Living Around the Clock, in Spring 2013. League volunteers guided approximately 100 children and their parents through stations with vendors from across the health and wellness spectrum. In addition, KITK partnered with the Boys and Girls Clubs for several weekend events focused on healthy eating and exercise. In 2013-14, Kids in the Kitchen sunsets as a standalone program, but the content and curriculum will be included in the Helping Hands' Nutrition arm.

**LEAGUEAIRES** – As our longest-running community service, the LeagueAires completed its 43rd year of bringing the joy of music to over 40 locations throughout the Twin Cities last year. With a new repertoire and music director, the LeagueAires performed in front of an array of audiences, including inner-city school children, developmentally challenged youth and adults, and nursing home residents. Its well-paced program of therapeutic music features group choreography, individual dancers, a sing-along, props, costuming, percussion and solo vocalists to provide an interactive experience to its audience.

**WALLIN SCHOLARSHIP** – Each year since 2002, the Junior League of Minneapolis provides a scholarship through the Wallin Scholarship Program to a female high school senior who has been selected on the basis of academic rigor and commitment to the community. The JLM is proud to be a part of the Wallin Scholarship Program alongside other individual donors as well as corporate donors such as M&I Bank and Medtronic. Since 2002, the JLM has helped 10 deserving students pursue an education beyond high school. Each year, the Wallin Scholarship recipient speaks to the JLM and shares her inspiring story.
### FINANCIAL REPORT

#### MONETARY AND IN-KIND DONATIONS

**$10,000 and up**
- Sue and Bill Hodder Family Fund
- Pentair Foundation
- Trustmark Companies/HealthFitness

**$5,000–$9,999**
- Susan Engeleiter
- Rafina Y. Larsen/Larsen Fund
- Roundy’s
- Soultran Foundation

**$2,500–$4,999**
- Anonymous
- Anonymous
- Laura and Elliot Ginsburg
- Brandi Hagen
- Gulbrandson Fund

**$1,000–$2,499**
- Allina Health
- David and Debra Andreas
- Best Buy, in honor of its employee volunteers
- Sarah Curfman, in honor of the 2012–2013 JLM Board of Directors
- Chuck and Meleah Follen
- Sarah Foster
- Kathryn Haymaker
- IBM, on behalf of Molly Lagermeier
- Nancy Lindhal
- Donna McRoberts
- Patty and David Murphy, in honor of Jennifer Sawyer’s leadership at JLM Sustainer President
- Claudia Sefton
- SIT Investments Associates Foundation
- Carol Smith
- Ellenor Whitty
- Suzie Wilmot

**$500–$999**
- 3M Foundation, on behalf of Mollie Holland and Heather Tansey
- Cynthia Courtney
- Edina Community Foundation
- Lorie Gardner
- Jane Hopkins Gould
- Gray Plant Mooty
- Microsoft, on behalf of Mary Mathiowetz
- Elizabeth Ramsland
- Jennifer Sawyer, in honor of Luella Goldberg and in memory of Patty Murphy’s father
- Mary Staley
- Rima Torgerson, in memory of Patty Smith
- Carol B. Truesdell

**$250–$499**
- Ameriprise Financial, on behalf of Sarah McLeod
- Anonymous
- Pamela Bacon
- MaryLouise Bowe
- Carroll Brooks
- Susan Campbell
- Carolyn Dahl
- Margie Dines
- Sue Eklund
- Bette Englund
- Angela Fogt
- Anonymous, In recognition of Luella Goldberg
- Annalee Habstritt
- Jan Hale
- Kathleen Klingen
- Gale Kirby
- Rachel and Chad LaTour, in honor of Sarah Curfman’s year of service
- Suzanne LeRoy
- Marion Mahoney
- Michelle Monson
- Leslie & David Niemoeller
- Nuveen Investments, LLC on behalf of Gale Kirby
- Sarah Roddis
- Stephanie Ruppert
- Catherine Schmoker
- Sherilyn Seroian
- Debra Sit
- Maggie Snetting
- Tara Sullivan
- Leslie Turner
- Emily Anne Staples Tuttle
- Karin VanDyke
- Lisa Weisman
- Anne Wright
- Vicki Wyard

**$100–$249**
- The 30 Days Foundation
- Margaret Ankeny
- Emily & Eric Backstrom
- Bridget Baird
- Barbara & Michael Baker
- Karie Bergeron
- Christie Bergmann
- Allison Berres
- Elizabeth Blohm
- Sally Blood
- Christie Boeder
- Sarah Borchers and Brian Kingsley
- Beth Broich
- Marilyn Tickle Bryant
- Jeannie Buckner
- Laurie Busyn
- Toni Cady
- Linda Carlson
- Terryl Gulliford–Carlson
- Stephanie Dix
- Kathleen Dodson–Smith
- Diane Douglas
- Jayne Dow
- Julie Drake
- Sarah DuBois
- Caitlin Durkin
- Dolores DuToit
- Carmelita Ellis
- Andrea Fahrenkrug
- Heather Farr
- Jennifer Foehl
- Mary Foley
- Whitney Frykman
- LeAnn Gfrener
- Luella G. Goldberg
- Leslie Golinvaux
- Carol Graham
- Marion Gray
- Barbara Gullickson
- Patricia Hagen
- Charlotte Hanley–Jacobson
- Lindsay Hansen
- Martha Head
- Rachel Hendrickson Bartling
- Mary Boyd Day Hesdorffer
- Kate Hetherington
- Carol Hite
- Andrea Hjelm
- Jean McGough Holten
- Doug and Julianne Hunter
- Kimberly Johnson
Krystal Kornegay
Tobi Kreifels
Renee Kyweriga
Tara LaCoe
Molly Lagermeier
Lori Lauber
Patricia Lindgren
Cristina Litt
Lisa Malonney Vinz, on behalf of Erika Nelson
Deborah Maschoff
Sarah McLeod
Sharon Meisnitzer
Joe & Chantelle Merrild
Karen Miller
Judy Moran
Mount Olivet
Carol Mulheran
Marcy Myers
Suzanne Myers
Erica Noah
Alice O’Connor
Becky Odland, in celebration of Bette Englund’s
60th birthday and in memory of
Pat Fleet’s mother and Patty Murphy’s father
Paula Ogg
Kelly Pederson
Heather Peterson
Jennifer Peterson
Totiana Pillsbury
Presbyterian Homes & Services
Sarah Punch
Elizabeth Radichel
JoAnn Rich
Shannon Rinehart
Julie Rivers
Curtis Sampson, in honor of Luella Goldberg
Jo Ellen Saylor
Robin & C.J. Schoenwetter
Barbara Schultz
Emily Howald Sefton
Jillene Schwab
Emily Serrano
Jennifer Shinners
Sholom Home West
Lisa & Nicholas Sollinger, in honor of Baby Jane
Roddis and Erica Noah’s wedding
Linda Speece
Rebecca Spilman
Shelia Stageberg
Sara Sternberger
Catherine Stevens
Jasmine Stringer
Corrine Swanson
Virginia Sweat
Julie TeSlaa
Michelle Thomas
Georgia Thompson, in honor of Luella Goldberg
Thrivent Financial for Lutherans, on behalf of
Krystal Kornegay and Maggie Snetting
Jane Truckenblood
United HealthGroup Dollars for Doers, on behalf
of Sarah Hange
Angela Wagner
Lisa Walker
Maxine Wallin
Sally Warner
Patricia Williams
Tene Wright
Susie Wuollet (Susan Steickland)
Judy Zinn

Up to $100
Karin Abel
Jennifer Abel
Ruth Adams
Kathleen Ahlers
Brooke Allocco
Elizabeth Andersen
Anonymous
Ginger Anthony
Kristy Badger
Pamela Badger, in memory of Pat Fleet’s mother
Ginger Ball
Linda Bartling
Glynne Bassi
Mary Batinich, in honor of Luella Goldberg
Gretchen Beiswanger
Connie Blodgett
Stephanie Blohm
Judy Boylan
Ann Brilley
Brookdale Senior Living, Inc.
Rebecca Brown
VickiBrunsvold
Becca Burns
Sue Calhoun
Debra Carlberg
Marcia Carthaus
Mary Cederberg
Marilyn Christiansen
Emily Clausman
Robin Cohan
Elizabeth Colburn
Emily Conner
Tanya Cottrell
Cynthia Courtney, in honor of Jane Truckenbrod’s new
home
Mary Crowder
Laura Culbertson
Ann Davidson
Patricia Davis
Nicki DeGroot
Maryanne Dennis
Heather Durenberger, in honor of Jennifer Sawyer’s
service
Michelle Edwardson
Kathryn Egan
Renee Evenstad
Barbara Evjen
Nancy Feller
Claire Ferraro
Wendy Fischer
Krista Forsberg
Judith Gaviser
Barbara Geer
Shannah Gillespie
Michele Gonzales
Jane Gordon
Annie Gorman
Karen Griffths
Pamela Guthrie
Jennifer Haag
Sarah Hanson
Joan Hanson
Janet Hart
Barbara Hartwell
M.J. Hauser
Bonnie Hayden
Lauren Hesli
Anne Higgins
Patricia Higgins
Kate Hill
Marcia Hillestad
Jennifer Hobbs
Shana Hoffer
Stanley and Karen Hubbard, in honor of Luella Goldberg
Hedy Huber
Jan Thompson Humphrey
Joan Hyde
Karen James
Nicole Jensen
Joan Johnson
Hallie Jones
Elizabeth Kau
Mary Keating
Molly Kentala
Estelle King
Audrey Kintzi
Maggie Kirchoff
Elizabeth and Rich Kleber
Joanne Knight
Alex Koeppler
Jenna Kunkel
Michelle Lackner
Jeanine Landswerk
Christina Lee
Delores Levin, in honor of Luella Goldberg
Frances Lukas
Kate Lyons
Paula Madsen
Jill Malkerson
Meridian Manor
Susan Mason
Coco McGreevy
Carol Meyer
Jessica Meyers
Barbara Michel
Midwest Special Services
Margaretta Mueller
Jane Nelson
Laura Nickolay
Katie Nohr
Sara O'Brien
Becky Odland, in memory of Patty Murphy's father, Pat Fleet's mother and Bette Englund's birthday
Cindy Olmanson
Mary Pagnucco
Carrie Peltier, in memory of Maxine Huxford
Norma Pierson
Rose Pointe
Amy Psaris
Irene Quashie
Mollie Rain
Katherine Rechner
Jennifer Reusse
Carolyn Riley
Helen Rockwell
Elizabeth Rogers
Leah Ryan
Callie Schons
Shannon Schwartz
Kristin Schwarze
Vasilla Sedgwick
Marcia Hilleslad Seguin
Marilyn Simmons
Lynda Sleeper
Gloria Smith
Susan Sorrentino
Amy Spiehler
Jan Storey
Ying Suo
Tiffani Taylor
Amanda Theisen
Thomson Reuters
Susan Trammell
Deah Udell
Lorri Utoft
Amanda Vaal
Laura Vandenberg
Brenna Vanderloop
Janet VanWygarden
Joanna Virden
Walker Methodist
Sarah Wagner
Sarah Walsh
Eleanor Westerberg
Allison Wirth
Kathryn Wirth
Tiana Young

In-Kind Donations —

businesses/corporations

1200 Miles to Barneys
ABC Toy Company
Al Vento
Animal Adventure
Arthur Murray Dance Company
Ashley Ballet Arts
Austen Heller
Axel's Bonfire Grill
Bachman's
Barrio Tequila Bar
Betty Crocker Kitchen
Black Sheep Pizza
Build-a-Bear
The Cave Cafe
Chanhassen Dinner Theater
Classics by David
Coborns Delivers
Cocoa & Fig
Commons Hotel
Cowboy Jacks
Cowles Center

CRAVE
Dakota Jazz Club and Restaurant
Data Recognition Corporation
Domaine Serene Vineyards
European Wax Center
French Meadow Bakery & Cafe
Fringe Salon
Galactic Pizza
General Mills
Gina Maria Pizza
Grand Casinos
Gold Nugget Tavern & Grill
Golf Galaxy
Grand Hotel
Grand Ole Creamery
Greater Minneapolis Crisis Nursery
Green Mountain Coffee
Gust-o
Gymboree
Hammer Green and Abrahamson
Hammermade
Heat Yoga
Hennepin History Museum
Honey Doers Remodeling
Horing Companies
Hyland Ski and Snowboard
Il Vostro Boutique
Joe's Garage
Jungle Theater
The Kitchen Pantry Scientist
Kitchen in the Market
Kowalski's
Landmark Theaters
Let's Dish
Lion's Tap
Little Bean Photography
Lowbrow
The Lowry
Luci Ancora
MacPhail Center for Music
Mainstream Boutique
Medtronic
Mid-America Festivals
Milio's
Minneapolis Institute of Arts
Minnesota Landscape Arboretum
Minnesota Orchestra
Minnesota Pro Paintball
Minnesota State Capitol Historical Site
Minnesota Swarm
Minnesota Timberwolves
Minnesota Twins
Minnesota Wild
Monkey House
Mound True Value
Museum of Russian Art
New Hope Cinema Grill
NuSkin
Oak Grill
Oceanaire Seafood Room
OSKA
Paradise Charter Cruises
Park Square Theater
Pearson Candy Company
Philosophy
Pink Calyx
Pink Parasol Photography
Pinstripes
Pizza Luce
Pizzeria Lola
Porter Creek Hardwood Grill
Portraits by Linhoff
Queen of Cakes
Red Stag Supperclub
Reed Sweat Family Tennis Center
Ribnick Furs
Rick Bronson’s House of Comedy
Rinata
Robb Manary Photography
Roller Garden Skate Center
Santorini Taverna
Sebastian Joe’s
Schrader and Company
ShowPlace Icon Theater
Sip.Savor.Style
Skin Rejuvenation Clinic
Skyzone Sports
Sofitel Minneapolis
Solera Restaurant
Spirit of the Lake Yoga and Wellness Center
St. Paul Saints
Stages Theater Company
Steele Fitness
Stepping Stone Theater
Summit Brewing Company
Theatre in the Round
Toro Company
Twin Cities Pedal Pub
Vujovich Design Build
Walker Art Center
Watson Health & Wellness
White Castle
The Wikki Stix Co.
The Works
Yum! Kitchen and Bakery
Zelo

In-Kind Donations –
Individuals
Chad Babcock
Kristy Barnett
Molly Brackett
Mary Cederberg
Sean Conner
Laura Culbertson
Justin Davis
Diane Douglas
Jane Elías, Simply Jane Studio
Meleah Follen
Jennifer Gascoigne
Katherine Hill
Sarah Jewett
Kathy Klingen
Rachel LaTour
Angela Madsen
Amy Saldanha, Kiddywampus
Dorothy and Miles Snowden
Lisa and Nicholas Sollinger
Amanda Sutter
Kari Sutter
Jennifer Trujillo
Martina Willegalle
Chua Xiong
**FUNDRAISING PORTFOLIO**

**AMERICAN GIRL FASHION SHOW®** – The American Girl Fashion Show® incorporates American Girl’s historical and contemporary clothing and lifestyle products for girls ages 5 to 12. The JLM held its 12th annual event at the Capri Theater, a popular performing arts and jazz venue in North Minneapolis. The JLM was excited to host the 2012–13 American Girl event inside the Northside Achievement Zone, directly within the community it aims to affect through its efforts to close the achievement gap. The partnership between the JLM and the Capri Theater fostered many benefits, including reducing overall costs from the prior year and allowing the JLM to promote its achievement gap efforts directly to parents and community members. More than 575 attendees joined the JLM during five shows over three days, and the fundraiser generated gross revenue of more than $50,000 for the League.

**ONE NIGHT FUNDRAISER** – The JLM’s One Night Fundraiser, Duets: An Evening of Perfect Pairings, showcased delicious dishes from nine Twin Cities restaurants in the beautiful event space at Aria in downtown Minneapolis. The evening included a silent auction, live auction and a fund-a-need auction. In total, the League generated gross revenue of more than $54,000 from Duets.

**SHOP, SAVE, SHARE CARD** – The Shop, Save, Share card enjoyed great success in its third year as a standalone fundraiser for the JLM. Seventy-five retailers participated, giving cardholders a chance to enjoy discounts at clothing stores, salons, restaurants and specialty retailers all over the Twin Cities. The JLM hosted five preview events before the launch of the card in late October 2012 to give a sneak peek of the great retailers on board. In the end, the League sold 375 Shop, Save, Share cards and generated $9,250 in gross revenue.

**SPECIAL EVENTS** – The JLM hosted many Special Events fundraisers in 2012–13 including wine and beer tasting events, Breakfast with Santa and the Crush Party. These events, along with sales of Bachman’s Floral, Home & Garden gift cards, sales of the Always Superb cookbook, and our own Junior League Dinner Club were huge successes for the Special Events team, generating gross revenue of more than $7,600.
# CHANGE IN FINANCIAL POSITION

(FOR THE YEARS ENDING MAY 31, 2013 AND MAY 31, 2012)

<table>
<thead>
<tr>
<th></th>
<th>FY 13</th>
<th>FY 12</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Beginning Net Assets</strong></td>
<td>$1,300,150</td>
<td>$1,341,000</td>
</tr>
<tr>
<td><strong>Operating Support and Revenue</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants and Contributions</td>
<td>$151,953 44%</td>
<td>$105,036 34%</td>
</tr>
<tr>
<td>Fundraisers (Net of Expense)</td>
<td>$61,153 18%</td>
<td>$82,523 27%</td>
</tr>
<tr>
<td>Membership Dues</td>
<td>$119,153 34%</td>
<td>$113,189 36%</td>
</tr>
<tr>
<td>Interest Income</td>
<td>$13,625 4%</td>
<td>$10,304 3%</td>
</tr>
<tr>
<td>Miscellaneous Income</td>
<td>$123 0%</td>
<td>$294 0%</td>
</tr>
<tr>
<td><strong>Total Operating Support and Revenue</strong></td>
<td>$346,007</td>
<td>$311,346</td>
</tr>
<tr>
<td><strong>Operating Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Services</td>
<td>$273,520 76%</td>
<td>$240,942 73%</td>
</tr>
<tr>
<td>Support Services</td>
<td>$87,870 24%</td>
<td>$89,956 27%</td>
</tr>
<tr>
<td><strong>Total Operating Expenses</strong></td>
<td>$361,390</td>
<td>$330,898</td>
</tr>
<tr>
<td><strong>Net Operating Income</strong></td>
<td>($15,383)</td>
<td>($19,552)</td>
</tr>
<tr>
<td>Unrealized Gain (Loss) on Investments</td>
<td>$12,557</td>
<td>($21,298)</td>
</tr>
<tr>
<td>Realized Gain (Loss) on Investments</td>
<td>$64,446</td>
<td>$0</td>
</tr>
<tr>
<td><strong>Total Non-Operating Income</strong></td>
<td>$77,003</td>
<td>($21,298)</td>
</tr>
<tr>
<td><strong>Change in Net Assets</strong></td>
<td>$61,620</td>
<td>($40,850)</td>
</tr>
<tr>
<td><strong>Ending Net Assets</strong></td>
<td>$1,361,770</td>
<td>$1,300,150</td>
</tr>
</tbody>
</table>
In 2011, the JLM made a strategic decision to focus its community volunteer and advocacy efforts on the achievement gap. Specifically, the JLM provides projects and services aimed at eliminating many of the underlying causes of the achievement gap that are hindering the learning process for area students.

The JLM has formed strategic partnerships with successful community organizations aimed at eliminating many of the underlying causes of the achievement gap so that together we might impact the lives of local students in a more meaningful way.

"The JLM is instrumental in engaging and educating our community on understanding the achievement gap, and building solidarity around the issue."
—Rob Zeaske, Executive Director of Second Harvest

SPOTLIGHT on the ACHIEVEMENT GAP

The achievement gap is largely defined as the discrepancy in academic performance between various ethnic groups.

WORKING TOGETHER TO TACKLE THE ACHIEVEMENT GAP
In addition to its own projects and services, the JLM partners with organizations in the Minneapolis community that are already working to narrow the achievement gap. The JLM provides womanpower and networking opportunities so that these programs can reach their full potential.

The JLM also implements advocacy efforts aimed at educating its members, the public and local and state governments regarding the many issues that contribute to the achievement gap. Through these efforts, the JLM trains its members to become active citizens dedicated to narrowing the achievement gap in their own neighborhoods, schools and businesses.

**COMMUNITY ADVISORY BOARD**

**2012–13**

*Meghan Barp*
Vice President, Community Impact
United Way
Greater Twin Cities United Way

*Pam Costain*
President and CEO
AchieveMpls

*Gwen Freed*
Executive Director
Wallin Education Partners

*Claudia Fuentes*
Policy Aide – Education,
Youth Violence Prevention
Mayor’s Office

*Noelle Hawton*
Senior Vice President
Tunheim Partners

*Sondra Samuels*
President and CEO
Northside Achievement Zone

*Sandra Vargas*
President and CEO
The Minneapolis Foundation

*Randi Yoder*
Senior Vice President, Development and Chief Development Officer
MPR/American Public Media

*Robert Zeaske*
Executive Director
Second Harvest Heartland

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**How does the JLM Advocate for the Achievement Gap?**

The Advocacy Committee is working to define advocacy for the JLM’s membership, engage membership in a nonpartisan way and educate membership on the issues surrounding the achievement gap. It’s important the JLM raises its collective voice in favor of programs and policies which support the JLM’s vision of closing the achievement gap. With more than 800 members as advocates, the JLM can make a difference.

In June 2012, the Advocacy Committee launched a blog at www.jlmadvocacy.com. The blog is full of articles, facts and events to broaden understanding of the achievement gap and its contributing factors. Through weekly posts, the Advocacy Committee aspires to educate the League and the community on the issue and what the JLM is doing to break down barriers to learning and help close the achievement gap in the Minneapolis area. Because this is new to the JLM, the Advocacy Committee is connecting with other Leagues and The Association of Junior Leagues International Inc. (AJLI) to see how they advocate.

Visit www.jlmadvocacy.com to find the latest information about the achievement gap, poverty, education, nutrition and literacy.

**Did You Know?**

Recent National Assessment of Educational Progress (NAEP) scores show little progress has been made in closing Minnesota’s achievement gap. For example, in 4th grade math scores, students who were eligible for free or reduced-price school lunches scored an average of 23 points lower than students who were not eligible. This performance gap is three points wider than it was in 1996.
To become part of women building better communities, connect with us via the following:

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shaping the future