FROM THE JUNIOR LEAGUE OF MINNEAPOLIS

OUR MISSION

The Junior League of Minneapolis (JLM) is an organization of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

OUR VISION


OUR HISTORY

The Junior League of Minneapolis is a 501(c)(3) nonprofit volunteer organization. It was established in 1923 and is a member of The Association of Junior Leagues International Inc. (AJLI).

The JLM is a diverse group of dedicated women working to make Minneapolis a better place for all its citizens. With more than 700 members, the Junior League of Minneapolis makes a measurable, positive impact on the community.

The JLM reaches out to women of all races, religions and national origins who demonstrate an interest in and commitment to voluntarism.
The Junior League of Minneapolis celebrated 90 remarkable years of service in our community this past 2013-14 League year. It’s amazing the difference we’ve made in countless women’s lives and the impact we’ve had in the Minneapolis community. Our membership of more than 700 women continue to fulfill our mission of promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. The year of celebration gave us an opportunity to reflect on 90 years of projects, leaders and fundraisers which were critical to the success of our organization and enabled the impactful and lasting change in our community!

The League year provided many accomplishments. Some highlights include:

• Welcomed more than 90 New Members who were ready and eager to connect with membership and the Minneapolis community;
• Launched our JLM magazine GIVE in an online format;
• Exceeded fundraising goals as we celebrated 90 years of giving. Added Men in the Kitchen and Spring Bazaar to our already successful fundraising portfolio;
• Celebrated our accomplishments at the Kentucky Derby-Themed 90th Anniversary Gala: Race to Closing the Achievement Gap;
• Received a national award from the AJLI for our JLM Advocacy Blog;
• Added new corporate sponsors: Nordstrom, Carlson, High Five, Radison Blu and Warners’ Stellian.

In our 90th year, we truly celebrated the year’s theme of ‘Developing Leaders for Lasting Change’ by reflecting on our past, celebrating who we are today and looking to the future. The impact we continue to bring to our Minneapolis community is endless. I want to thank all of our members, community partners and corporate sponsors for the hard work and dedication that have allowed our organization to thrive. The JLM continues to positively touch the lives of so many.

It has been a honor to serve as President of this incredible organization. Thank you for your support of the Junior League of Minneapolis! Here’s to the next 90 years!

Warm Regards,

Lorie Gardner
President 2013-14
Leadership

JUNIOR LEAGUE OF MINNEAPOLIS 2013–14 BOARD OF DIRECTORS
(Left to right) Front row: Erica Bredeson, Sarah Jackson, Laura Monn Ginsburg, Annalee Habstritt
Middle row: Cristina (Litt) Rivard, Mallary Barr, Sarah Punch, Renee Evenstad
Back row: Jennifer Trujillo, Lorie Gardner, Nadia Elnagdy, Lisa Thompson

BOARD OF DIRECTORS

**President**
Lorie Gardner

**President–Elect**
Laura Monn Ginsburg

**Vice President Administration**
Erica Bredeson

**Vice President Community**
Cristina (Litt) Rivard

**Vice President Finance / CFO**
Sarah Jackson

**Vice President Fundraisers**
Sarah Punch

**Vice President Marketing**
Annalee Habstritt

**Vice President Membership**
Mallary Barr

**Vice President Projects**
Jennifer Trujillo

**Legal Advisor**
Nadia Elnagdy

**Recording Secretary**
Renee Evenstad

**Sustainer Representative**
Lisa Thompson
BACKPACK BUDDIES – In 2009, the JLM kicked off this program with a mission to reduce the effects of childhood hunger by providing nutritious, easy-to-prepare food over the weekend to children in food-insecure homes in the greater Twin Cities area. The objective is to bridge the gap between Friday and Monday when food may not be available, and thereby provide a bit of security for the participating children and their families. In its first year, the Backpack Buddies team identified a local school (Andersen United Community School) and now in its sixth year, is serving over 250 kids per week who qualify for the free and reduced-cost lunch programs. The JLM works with the first, second, third, fourth and fifth grades at Andersen United Community School.

BETWEEN THE LINES – Started in 2009, Between the Lines provides opportunities for children to remain connected with their incarcerated parent through a literacy experience. This program strengthens the bond between a parent and child, and enhances the child’s literacy skills. It has been shown that audio recordings of books enhance early literacy development. The JLM partners with Shakopee Women’s Correctional Facility to record inmates reading books to their children. JLM volunteers will send the CD, a new copy of the book, and a personal note written by the inmate to the inmate’s child(ren).

Between the Lines also supports children whose parent(s) are being deployed through Minnesota’s Beyond the Yellow Ribbon’s Family Preparation Academies. Soldiers are able to record their reading, a message and write a card to their child. Additionally, they direct volunteers when they would like the CD, note card and new book to be sent to their child during their deployment so that it is received when it’s needed most.

Now in its sixth year, Between the Lines has impacted hundreds of children whose parents are incarcerated or deployed. Between the Lines continues to increase its involvement with Beyond the Yellow Ribbon’s Family Prep Academies and has to date provided more than 100 children with a connection to their parent who is serving overseas.
HELPING HANDS – Helping Hands supports the JLM mission of improving the community by meeting short-term needs and providing JLM members with diverse opportunities for hands-on volunteer experiences. Annually, the JLM provides over 1500 hours of direct service to the community through Helping Hands. Activities vary year by year, including everything from collection drives for organizations such as Bridging to collecting food for Second Harvest Heartland, to serving dinner to children and staff at Greater Minneapolis Crisis Nursery. In addition, Helping Hands organizes JLM Impact Days, where the JLM leverages the full power of its membership to showcase the JLM’s dedication to community service. Helping Hands continues to evolve to meet the needs of the community and membership. With our focus of closing the achievement gap in Minneapolis, Helping Hands concentrates its efforts on volunteer shifts that address various wraparound services in the following categories: expanded learning and enrichment activities, academic assistance, social services, literacy and educational activities on healthy lifestyle choices and fitness. Current community partnerships will be fostered and new relationships will be developed to further the work of closing the achievement gap through the ‘done in a day’ formula of Helping Hands.

HANDS-ON MATH, ENGINEERING AND SCIENCE (H.O.M.E.S.) – In 2013, the JLM voted to adopt H.O.M.E.S. as a community project committed to engage and equip parents with ways to continue Math, Engineering and Science activities through hands-on projects in their homes. The vision is to encourage students and their parents through positive learning associations and the resources to explore Science, Technology, Engineering and Mathematics (STEM) activities further at home. Key community partners include Partnership Academy, a charter school in Richfield, and the Minneapolis Public School’s STEM after school program’s large-scale events in winter and spring through their Girls in Engineering, Math and Science and Guys in Science and Engineering (GEMS/GISE).

LEAGUEAIRES – What began in 1966 with 18 women from the Junior League of Minneapolis has grown today to a dynamic choir of nearly 60 women, including both members of the JLM and women from the community at large. The 2013-14 season marks LeagueAires’ 48th year of serving the community.

Annually, LeagueAires sing at more than 40 venues throughout the Minneapolis and St. Paul metro area, including senior residences, nursing homes, businesses serving individuals with special needs, and schools for children with special needs. During the 2013-14 performance season, LeagueAires touched more than 5,000 lives and, as a group, volunteered approximately 10,500 hours. As it has for the past 48 years, LeagueAires continues as a service project sponsored by the Junior League of Minneapolis.

WALLIN SCHOLARSHIP – Each year since 2002, the Junior League of Minneapolis provides a scholarship through the Wallin Scholarship Program to a female high school senior who has been selected on the basis of academic rigor, commitment to the community and 1st generation to attend university. The JLM is proud to be a part of the Wallin Scholarship Program alongside other individual donors as well as corporate donors such as General Mills and Boston Scientific. Since 2002, the JLM has helped 10 deserving students pursue an education beyond high school. Each year, the Wallin Scholarship recipient speaks to the JLM and shares her inspiring story.
$10,000 AND UP
Anonymous
Clear Channel
Grandmother, Elizabeth Manzierng Condog
Chad and Rafina Y. Larsen/Larson Fund

$5,000-$9,999
Ameriprise Financial Foundation
Nancy Lindahl
The 30 Days Foundation
The Trustmark Foundation

$2,500-$4,999
Anne Lyon
Sarah McLeod
Laura Monn Ginsburg
Hutchins Family Foundation
Jo Ellen Saylor
Claudia Sefton
Rebecca Stockdale
Verizon Foundation
Emily and Bill Wagner
Ellenor Whitty

$1,000-$2,499
3M
David & Debra Andreas
Ellie and Bill Bathe
In Celebration of the Lives of
Ben Murphy and Chris Van Haren
Robert and Jennifer Rehl
Jana’s Fund of The Minneapolis Foundation
The Minneapolis Foundation

$500-$999
Ameriprise Financial
Mary Batinich
In Honor of Maxine Wallin
Barbara Beard
Maria Bloomfield
Carol Smith
In Memory of Maxine Wallin
Molly Lagerson’s Father &
Margarette Minor’s Father
Erika Crawford
Mark C. Larsen/Larsen Fund

$250-$499
Brian Axell
Pamela Bacon
Linda Bartling
Erica Bredeson
In Honor of the 2013-14 Board of Directors
Grace and Roger Bredeson
Jeannie Buckner
Susan Campbell
Jan Hale
Sue Ekland
Pamela Beckman
Linda Banding
Sue Eklund
Grace and Roger Bredeson
Joanne Backer
Susan Campbell
Martha Head
Doug and Julianne Hunter

MONETARY AND IN-KIND DONATIONS
Kate Lyons
Carol Mulheran
Erika Nelson
Carolyn Olson
Jennifer Reusse
Cristina (Litt) Rivard
Kit Schmoker
Theresa Sierakowski
Debra Sit
Jeffery Smith
Maggie Snetting
Emily Anne Staples Tuttle Fund of the Minnesota Community Foundation
Mark and Rebecca Sorensen
Thrivent Financial for Lutherans Foundation
Jane Truckenbrod
Karin Van Dyke
Joyce Wahr
Linda Wilson

$100-$249
Ben Anderson
Donna Anderson
Bridget Baird
Mallary Barr
Rachel L.H. Bartling
In Memory of Rosella Hendrickson, an angel watching over us.
Karle Bergeron
Stanley Berman
Best Buy
Elizabeth Blohm
Sally Blood
Christie Boeder
Mary Boyd Day Hesdorffer
Timothy and Katherine Bredow
Ann Brilley
Marilyn Bryant
Laurie Busyn
Toni Cady
Cheryle Clausman
Emily Conner
Carol Cote
Margaret Dines
Shannon Dwyer
Sarah Foster
Ecolab Foundation
Cathy Edwards
Renee Evenstad In Honor of Kelly Leiker
Carmelita Ellis
Claire Ferraro
Angela Fogt
Mary Foley
Pat Forrest
Lorie Gardner
Callie Geist
Luella G. Goldberg In Honor of Maxine Wallin
Marion Gray
B.J. Gullickson
Pamela Guthrie
Charlotte Hanley-Jacobson
Sarah Hauge
M.J. Hauser
Shelley Hauser In Honor of Lisa Scott
Irene Heiam
Katie Hetherington
Carol Hite
Jean McGough Holten
Joan B. Hyde
Marcia Lockman
Maggie Kirchoff
Jenna Kunkel
Marion Mahoney
Sharon Meisnitzer
Velia Melrose
Beverly Meyer
Suzanne Myers
Leslie Davis Niemoeller
Katherine Nohr
Lois Norby
Alice O’Connor
Wendy Odeen
Rebecca Odland
Olympus In Honor of Tara Larson
Heather Peterson
Jennifer Peterson
Nancy Friedeman
Jill Ragatz
Jean Reissner
JoAnn Rich
Helen Rockwell
Robin and C.J. Schoenwetter
Barbara Schulz
Kristin Schwarze
Lisa Scott
Mary Scully
Emily Serrano
Katrina Sharpe
Sheila Stageberg
Carol Sundet-Meeker
Diane Tavegia
Amanda Theisen
In Memory of Her Mother, Vicki Lutz
Michelle Thomas
Judy Tucker
Brenna Vanderloop
Maxine Wallin
Lisa Walker In Memory of Betty Murphy and with thanks to Meleah Follen, Anna Lyon and Suzie Wilmot for a wonderful cookie exchange.
Tammy Warren
Linda Westenberg
Andrea Winiecki
Patricia Williams
Whitney Windmiller
Judy Wright

UP TO $100
Stephanie Amsler
Molly Andersen
Danielle and Steve Arlowe
Kay Alsip
Margaret Ankeny
Ginger Anthony
Anonymous
Anonymous
Charles Bebus
Gretchen Beiswanger
Jane Boller
Judy Boylan
Ann Brilley
Sue Calhoun
Marcia Carthaus
Mary Cederberg
Emily Clausman
Elizabeth Colburn  
Virginia Conklin  
Kathleen Coppo  
*In Honor of Margaret & Richard Pfohl’s 50th Wedding Anniversary*  
Courtney Fowler  
Margene Fox *In Honor of Pat Fleet*  
Katherine Frandrup  
Ann Davidson  
Nicki DeGroot  
Linda Eckman  
Margaret Everist  
Michelle Fettig  
Ellen Fisher  
Barbara Geer  
Callie Geist  
LeAnn Grfrerer  
Shannah Gillespie  
*In Honor of Pat Fleet & Margene Fox*  
Annie Gorman  
Merris Greiber  
Diana Hageboeck  
Joan Hanson  
Sarah Hanson  
Chelsey Harshman  
Janet Hart  
Barbara Hartwell  
Bonnie Hayden  
Anne Higgins  
Patricia Higgins  
Jean Howell  
Sarah Jackson  
Caryn Katzung  
Mimi Keating  
Emily Kerr  
Dawn Kirkland  
Anne Klein  
Kathy Klingen  
Krystal Kornegay  
Tobi Kreifels  
Angie Krtnick Complin  
Joanna Kuehn  
Michelle Lackner  
Mary LaFave  
Jeanine Landswerk  
Rachel LaTour  
Pamela Laughlin  
Betty Lillehei  
Kerry Mahoney  
Hannah Marmorine  
Greta Marston  
Susan Mason  
Joe and Chantelle Merrild  
Carol Meyer  
Barbara Michel  
Dave and Maura Mitchell  
Natalie Mohr  
Sara Monick  
Mary Mork  
Patty Murphy *In Honor of Christine Van Haren, Cynthia Jurgensen’s Sister*  
Elizabeth Nelson  
*In Honor of Christine Van Haren, Cynthia Jurgensen’s Sister*  
Kristine Newcomer  
Ruth Noack  
Anne Nygaard  
Scott Oakes  
Kristy Odland  
Mary Pagnucco  
Norma Pierson  
Nicole Prom  
Amy Psaris *In Honor of Kath Hahn*  
Sarah Punch  
Toby Rice  
Carolyn Riley  
Shannon Schwartz  
Emily Sefton  
Katie Schultz  
Rashmi Seneviratne Williams  
Cynthia Sharpe  
Ann and Pete Shelp  
Linda Sherman  
Marilyn Simmons  
Lynda Sleeper  
Deborah Stephenson  
Elaine Swanson  
Emily Thoen  
Lisa Thompson  
*In Honor of 2013-14 Board of Directors*  
Jane Tygesson  
Lorri Utoft  
Joe Vaal  
Janet VanWyngarden  
Joanna Virden  
Cynthia Wallin  
Kim Walker  
Julie Waychoff  
Dottie Webster  
Eleanor Westerberg  
Ardele Wheeler *My wonderful JLM memories*  
Andrea Zimmerman  

**IN-KIND-DONATIONS-BUSINESSES/CORPORATIONS**

612 brew  
A La Mode  
Aloe Up  
Animal Adventure  
Articulture  
Bella Salon & Spa  
Beam Global Spirits and Wine  
Bennett’s Chop & Railhouse  
Bhakti Clinic  
Blast  
Blue Bird and Ladyslipper Boutiques  
Blush  
Bodiology Pilates  
Borough  
Brooks Brothers  
Byerly’s Golden Valley  
Byerly’s Ridgedale  
Bumbershue  
Carlisle GC  
Cave Vin  
Clearwater Historic Lodge  
Dance Esteem  
Domaine Serene Case  
Eat Street Social  
ElleyBird Handcrafted Jewelry  
Enchantment Resort  
Faces Mears Park  
Flexsteel  
France 44  
Gemline Nemefieger
General Mills
Gianni’s Steakhouse
Haskells
Honey Nails
Hotel Ivy
Hunters Reserve
Indigo Wild
Intercontinental Frankfurt
Jake O’Conner’s
Jon Charles Salon
Kari Ly Skin
Kate Spade
Key’s Cafe
Kindly Coffee
Kitchen Window
Kyatchi
Liquor Boy
Lunds Edina
Maverick’s Wood Grill
Merritt Brothen
Mezzanine Salone
Mill Valley Kitchen
Mind Body Solutions
Minnesota Timberwolves
Minnesota Twins
Minnetonka Country Club
Mortenson Construction
My Gym
NTM Landscaping
Ordway
Peeps
Platinum Dance Center
Play from Scratch
Pure Barre
Radisson Blu
Red Wing Shoes
Rocco Altobelli
Ron Burg Photography
Salon La Terre
SanMar
Schneiderman’s Furniture
Seven
Silver Star Saloon and Grill
ShowPlace Icon Theater
Southwest Airlines
Spill the Wine
Spruce Flowers
Summit Brewing Company
The Downtown Project
The Hair District
Thomas Charles
Traditions Home Furnishings
TST Events LLC
Toro Company
Village Green
Vinagrette
Vine Park Brewing Company
Warners’ Stellian
Willie Fine Art
Yumi’s Sushi

IN-KIND-DONATIONS-
INDIVIDUAL

Sara Ahluwalia
Chad Babcock
Linda Bartling
Meghan Bassett
Maria Bloomfield
Sonja Boatman
Amy Botten
Erica Bredeson
Beth Broich
Ashley Burkland
Danielle Burns
Marlys Burseth
Patricia Davis
Kim Delgado
Kathleen Dodson-Smith
Diane Douglas
Joe Ducosin
Stacy Finnegan
Jennifer Föehl
Janet Freeman
Mr. Darcy Frischholz
Lorie Gardner
Jessica Gerard
Jennifer Haag
Dorothy Hautman
Scott Henning
Jane Hopkins Gould
Erin Greener
Dean and Nancy Johnson
Kris Johnson
Gayle Johnson
Kathy Klingen
Linda Koelman
Michelle Kuhl
Abby Lagermeier
Molly Lagermeier
Kristin Lambrecht
Erica Leanna
Kaitlyn Lester
Scott Leer
Kristin Lindquist
Anzhela Linn
Steve and Joy Lohse
Sydney Lohse
Allison Luedtke
Katie McGinley
Michelle Monson
Patty and David Murphy
Heather Peterson
Mark Platt
Jennifer Oliphant
Todd Reynolds
Amy Saldanha
Regan Saunders
Annie Schaeber
Connie Schmidt
Katie Schultz
Jennifer Shinners
Carol Smith
Kent Smith
Lisa & Nicholas Solinger
Sara Stauffer
Merritt Steidl
Nancy Terrett
Whitney Windmiller
Andrea Winiecki
Ellenor Whitty
AMERICAN GIRL FASHION SHOW – The American Girl Fashion Show® incorporates American Girl’s historical and contemporary clothing and lifestyle products for girls ages 5 to 12. The JLM held its 13th annual event at the Capri Theater, a popular performing arts and jazz venue in North Minneapolis. The JLM was excited to host the 2013-14 American Girl event for the second year in a row inside the Northside Achievement Zone, directly within the community it aims to affect through its efforts to close the achievement gap. The partnership between the JLM and the Capri Theater fostered many benefits, including low affordable venue costs and allowing the JLM to promote its efforts to close the achievement gap. More than 575 attendees joined the JLM during five shows over three days, and the fundraiser generated gross revenue of about $40,000 for the League.

ONE NIGHT FUNDRAISER – We celebrated this milestone year with a 90th Anniversary Gala: Racing to Close the Achievement Gap - A Kentucky Derby Experience. The event was held at the beautiful new Radisson Blu Mall of America and featured a VIP Kentucky Derby Viewing Party, gourmet three-course dinner with a traditional Kentucky Derby flair and live music. Our Backpack Buddies program was showcased as a highlight of our work in the community. The evening included a silent auction, live auction and a fund-a-need auction. In total, the JLM generated gross revenue of more than $205,000 from the gala.

SHOP, SAVE, SHARE – The Shop, Save, Share card enjoyed great success in its fourth year as a standalone fundraiser for the JLM. More than 40 of the Twin Cities’ finest retailers participated, with 60 locations, giving cardholders a chance to enjoy discounts at clothing stores, salons, restaurants and specialty retailers all over the metro area. The JLM hosted three preview events in October, giving a sneak peek of the great retailers on board. In the end, the League sold 375 Shop, Save, Share cards and generated nearly $9,000 in gross revenue and cut expenses in half from the prior year, proving the sustainability of this annual fundraiser.

SPECIAL EVENTS – The JLM hosted many Special Event fundraisers this year, including old favorites like the wine and beer tasting events and Breakfast with Santa. In addition, two new events (Men In The Kitchen and Spring Bazaar) successfully attracted new donors and sponsors, indicating potential as stand alone fundraisers. These events, along with sales of Bachman’s Floral, Home & Garden gift cards, sales of the Always Superb cookbook, and our own Junior League Dinner Club were huge successes for the Special Events team, generating gross revenue of more than $9,600.
## CHANGE IN FINANCIAL POSITION

*(FOR THE YEARS ENDING MAY 31, 2014 AND MAY 31, 2013)*

<table>
<thead>
<tr>
<th></th>
<th>FY 14</th>
<th>FY 13</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Beginning Net Assets</strong></td>
<td>$1,361,770</td>
<td>$1,300,150</td>
</tr>
<tr>
<td><strong>Operating Support and Revenue</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grants and Contributions</td>
<td>$109,578</td>
<td>$151,953</td>
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<tr>
<td>Fundraisers (Net of Expense)</td>
<td>$158,506</td>
<td>$61,153</td>
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<tr>
<td>Membership Dues</td>
<td>$114,434</td>
<td>$119,153</td>
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<tr>
<td>Interest Income</td>
<td>$20,707</td>
<td>$13,625</td>
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<td>Miscellaneous Income</td>
<td>$1,472</td>
<td>$123</td>
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<tr>
<td><strong>Net Operating Income</strong></td>
<td>($16,937)</td>
<td>($15,383)</td>
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<tr>
<td>Unrealized Gain (Loss) on Investments</td>
<td>$55,139</td>
<td>$12,557</td>
</tr>
<tr>
<td>Realized Gain (Loss) on Investments</td>
<td>$15,302</td>
<td>$64,446</td>
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<tr>
<td><strong>Total Non–Operating Income</strong></td>
<td>$70,441</td>
<td>$77,003</td>
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<tr>
<td><strong>Total Operating Support and Revenue</strong></td>
<td>$475,138</td>
<td>$423,010</td>
</tr>
<tr>
<td><strong>Operating Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program Services</td>
<td>$257,036</td>
<td>$273,520</td>
</tr>
<tr>
<td>Support Services</td>
<td>$80,425</td>
<td>$87,870</td>
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<tr>
<td><strong>Total Operating Expenses</strong></td>
<td>$337,461</td>
<td>$361,390</td>
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<tr>
<td><strong>Change in Net Assets</strong></td>
<td>$137,677</td>
<td>$61,620</td>
</tr>
<tr>
<td><strong>Ending Net Assets</strong></td>
<td>$1,499,447</td>
<td>$1,361,770</td>
</tr>
</tbody>
</table>

*Financials audited by Boulay PLLP*
To become part of women building better communities, connect with us via the following:

jlminneapolis.org • info@jlminneapolis.org
ph: 612.238.8460 • f: 612.573.6551

Proudly Celebrating 90 Years of Community Impact

Junior League of Minneapolis
Women building better communities®

410 Oak Grove Street
Minneapolis, MN 55403