



JUNIOR LEAGUE OF MINNEAPOLIS

Women building better communities®

For Immediate Release

Laura Ginsburg
952.239.9150
ginsburg.laura@gmail.com

A Fresh Take on Training Leads to a \$10,000 Award for the Junior League of Minneapolis

MINNEAPOLIS, MN (May 26, 2011) – The Association of Junior Leagues International (AJLI) announced that the Junior League of Minneapolis won the coveted Leadership Development Award for its innovative and successful Leadership & Lattes training program. This prestigious award not only shines a light on how effective the Minneapolis Junior League is in creating compelling training that matters to its members, but it also provides a \$10,000 gift to further enhance the popular training program.

Leadership & Lattes, a year-long series of interactive, hands-on training sessions held in the evenings and on weekend mornings, started in the summer of 2009 and was met with immediate success. As part of the Junior League of Minneapolis' mission to train its members to become effective volunteer leaders, the Leadership & Lattes program empowers all members – from novices to experts – to strengthen their skills in mission-based areas such as managing and leading volunteers, team building, advocacy, planned giving, public speaking, negotiation and fundraising.

Of the award, Delly Beekman, AJLI President, said, "The Leadership & Lattes program has done an outstanding job of making leadership training both fun and meaningful, first by allowing members to focus on areas that pertain to their volunteer interests, and second by helping them forge lasting alliances with others in the community. It is a truly meaningful and well-executed training program that will have a long-term positive impact on both the Junior League of Minneapolis and the Twin Cities."

"I'm completely thrilled," said Sarah Borchers, President of the Junior League of Minneapolis. "Part of our mission is the development of women and training members to be community and civic leaders. Our Leadership & Lattes training program does an amazing job of engaging members of all ages and experience levels to be stronger

leaders in all aspects of their lives. Being recognized on a national level for this program is phenomenal.”

To learn more about the JLM’s various projects or to donate, please visit www.JLMinneapolis.org.

About the Junior League of Minneapolis

The Junior League of Minneapolis (JLM) is a nonprofit organization made up of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Established in 1923, the JLM continues to develop projects to fill needs within the Minneapolis community. Past projects include helping to found the Greater Minneapolis Crisis Nursery, Free Arts Minnesota and the Jeremiah Program. Current projects address issues from hunger to nutrition to literacy.

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