



## **JUNIOR LEAGUE OF MINNEAPOLIS**

*Women building better communities®*

For immediate release

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### **Support literacy during the holiday season**

The Junior League of Minneapolis hosts book drive at this year's annual fundraiser

MINNEAPOLIS, MN (November 9, 2011) -- Give Santa your Christmas wish list in person at the Junior League of Minneapolis' Breakfast with Santa. The annual fundraiser on Saturday, December 3 at the Edina Country Club allows parents and children the opportunity to visit Santa in a fun, relaxed setting. After breakfast, children can make a craft, sing carols and sit on Santa's lap for pictures.

This year, the Junior League of Minneapolis (JLM) will collect books for Read Indeed. The nonprofit collects books from the community and distributes them to local children. Those attending Breakfast with Santa are encouraged to bring a book to donate.

"In the spirit of the season, we wanted to give back," said Mary Kathryn Malaney, one of the organizers of the event. "We feel a book drive for Read Indeed is a wonderful and simple way to support the JLM and others during the holidays."

Seatings are at 8:30 a.m. and 10:30 a.m. at the Edina Country Club, 5100 Wooddale Ave., Edina. The cost is \$25 for adults and \$17 for children two and older. Children under two are free. Purchase tickets through the JLM website, [www.jlminneapolis.org](http://www.jlminneapolis.org)

Money raised goes to support the JLM and its projects that promote literacy, the arts and healthy living.

#### **About the Junior League of Minneapolis**

The Junior League of Minneapolis (JLM) is a nonprofit organization made up of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Established in 1923, the JLM continues to develop projects to fill needs within the Minneapolis community. Past projects include helping to found the Greater Minneapolis Crisis Nursery, Free Arts Minnesota and the Jeremiah Program. Current projects address issues from hunger to nutrition to literacy. To learn more about the JLM's various projects or to donate, please visit [www.JLMinneapolis.org](http://www.JLMinneapolis.org).

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