



## **JUNIOR LEAGUE OF MINNEAPOLIS**

*Women building better communities®*

For immediate release

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### **Shop for a purpose this fall with the Junior League of Minneapolis' Shop, Save, Share Card**

Ridgedale Mall and Eden Prairie Center join the Shop, Save, Share Card as Official Mall Sponsors

Minneapolis (September 12, 2011) – The Junior League of Minneapolis (JLM) is bringing back its popular Shop, Save, Share Card for the third year. The shopping card can be purchased for \$40 to receive a 20 percent discount\* at more than 60 participating businesses from Friday, October 28 through Sunday, November 6. Proceeds from the card support the Junior League of Minneapolis' mission, including its two newest projects, Between the Lines and Backpack Buddies, both of which benefit the children and families of the Twin Cities community.

“The Shop, Save, Share Card is a wonderful way to support the JLM's efforts as well as area retailers,” said Stephanie Ruppert, JLM vice president of Fundraising. “I went on a shopping spree last year and got all of my holiday shopping done early—and at a great discount.”

Cards can be purchased online by visiting [www.jminneapolis.org](http://www.jminneapolis.org). Several participating merchants including The Container Store, Il Vostro Boutique, A. Michelle Boutique, Down Home Massage and kiddywampus will sell the card in-store starting Monday, October 17. When Shop, Save, Share Cardholders purchase an item at participating stores during the 10-day shopping period, retailers provide them with a 20 percent discount off full-price merchandise.

This year, Ridgedale Mall and Eden Prairie Center join the Shop, Save, Share Card fundraiser as its 2011 Official Mall Sponsors. “The opportunity to do good while shopping is a win-win for everyone,” said Audra Robinson, marketing manager at Ridgedale and Eden Prairie Center. “Community outreach is an important initiative for Ridgedale and Eden Prairie Center. Our partnership with the Junior League of Minneapolis and its Shop, Save, Share Card not only is a great perk for our customers, but the community as well since 100 percent of proceeds from the sale of the card benefit the Minneapolis community.”

| Participating Retailers |                                      |                           |
|-------------------------|--------------------------------------|---------------------------|
| A. Michelle Boutique    | Fringe                               | Pantouf's                 |
| Atmosphere              | GAP                                  | Patina                    |
| BLINK for Beauty        | Granite City Food & Brewery          | Pink Champagne            |
| Blooma Yoga & Wellness  | Happy Days                           | Posh Love                 |
| Bluebird Boutique       | Hot Mama                             | Prime Culture             |
| Bread & Chocolate       | Il Vosto                             | Rosetta Stone Ridgedale   |
| Brugen Jewelers         | Initially Yours Monogramming & Gifts | Russell + Hazel           |
| Bumbershute             | IVY Spa Club                         | Santorini                 |
| Café Latte              | J. Jill                              | Shop in the City          |
| Capital Grill           | Julia Bretey Salon                   | Sports Hut                |
| Captain Comic's Coffee  | Kat's Airbrush Tanning               | Solo Vino                 |
| C'est Chic              | kiddywampus                          | Tennis on Selby           |
| Cheeky Monkey           | KOKOON                               | The Container Store       |
| Coldwater Creek         | Ladyslipper Boutique                 | The Foursome              |
| Country Cupboard        | Llly                                 | The Loop Bar & Restaurant |
| D'Amico Restaurants     | Lulu Vintage Wear                    | Tiger Sushi               |
| Down Home Massage       | Martha's Flower Studio               | Travel Style              |
| ECOMAIDS                | Melly                                | Truffle Hill Chocolates   |
| Envy Skin Clinic        | Metro Dogs                           | Urban Traveler            |
| European Wax Center     | Minnesota Timberwolves               | Whymysy                   |
|                         | Pandolfi                             |                           |

Retailers as of September 1, 2011. Check the website for new additions to this list!  
<http://www.jlminneapolis.org/?nd=sssretailers>

### **About the Junior League of Minneapolis**

The Junior League of Minneapolis (JLM) is a nonprofit organization made up of women committed to promoting voluntarism, developing the potential of women and improving the community through the effective action and leadership of trained volunteers. Established in 1923, the JLM continues to develop projects to fill needs within the Minneapolis community. Past projects include helping to found the Greater Minneapolis Crisis Nursery, Free Arts MN and the Jeremiah Program. Current projects address issues from hunger to nutrition to literacy. The Junior League of Minneapolis reaches out to women of all races, religions, and national origins who demonstrate an interest in and commitment to voluntarism. For more information, please visit [www.jlminneapolis.org](http://www.jlminneapolis.org)

\*Certain restrictions and limitations apply; see program guide provided at card purchase for details.